

The Honors Journal Of Alpha Beta Gamma

International Business Honor Society of Community, Junior, and Technical Colleges

Canada · United States · Mexico

Spring 2008

Christesen Appointed to Distinguished Service Professor

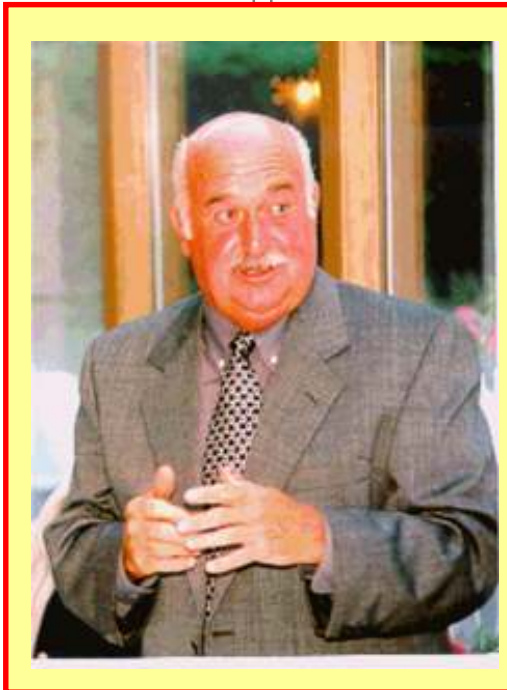
Albany — The SUNY Board of Trustees on Tuesday approved the appointments of 22 faculty to distinguished service professor and teaching professor ranks, as recommended by campus colleagues and SUNY Interim Chancellor Dr. John B. Clark. All of the distinguished rank appointments are effective immediately.

“SUNY faculty who receive appointment to the distinguished ranks are truly representative of the broad service contributions and the career achievements being made by faculty on each of our 64 campuses across New York State,” Clark said. “Each of these individuals has met and exceeded the requirements for this honor and I commend the Board of Trustees for recognizing their talent and service by approving their appointments to distinguished ranks.”

The Distinguished Service Professorship honors and recognizes extraordinary service. Candidates must have demonstrated substantial distinguished service not only at the campus and the State University, but also at the community, regional and State levels. Further, many candidates for appointment have rendered

influential service, contributing at the national and international levels. Also to be considered, service must exceed the work generally considered to be a part of a candidate’s basic professional work (professional committees, etc.) and should include service that exceeds that for which professors are normally compensated. It must also extend over multiple years and, very importantly, must involve the application of intellectual skills drawing from the candidate’s scholarly and research interests to issues of public concern.

In addition to the selection criteria for the Distinguished Service Professorship, to be nominated a faculty member must have held the rank of full professor for five years, have three years of full-time service at the nominating institution, and have completed at least 10 years of full-time service for SUNY. Professor John D. Christesen, Business, Westchester Community College was among the 13 faculty members who received this appointment.



ABG National

CHIEF EXECUTIVE OFFICER
Professor John D. Christesen
Westchester Community College

NATIONAL EXECUTIVE CHAIRS
Professor Marc Zagara
Georgia Perimeter College
Professor Renee Summers-Akers
Hinds Community College
Professor Harold E. Tepoch, Jr.
Vincennes University

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Michelle Nevels-Stacks, Pensacola Junior College
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DJ Tavernier, Vincennes University

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- Tips and hints on how to succeed
- Humorous quips and quotes
- Resources for Alpha Beta Gammas
- ...and much more!

New Award Announced at 2008 Leadership Conferece

The *Gaye Andersen Award of Excellence* has been created to honor adviser **Gaye Andersen** whose unique contribution to the society over many years inspired all. The Chief Executive Officer of Alpha Beta Gamma shall select the recipient of this award with nominations coming from advisers and student officers or the executive committee. A \$300.00 stipend and plaque accompany this award. Congratulations to **Kathy Moreno**, first recipient of the award, for her work with the national student officers.



For late-breaking
news and all kinds
of good stuff,
check out our
website

www.ABG.org



2008 Scholarship Awards

The Golden Key Award - to the chapter that displays overall excellence and serves as a model chapter for others to emulate

BETA OMICRON—NORTHERN ESSEX
GAMMA—VINCENNES UNIVERSITY

Professor Donald Bertram Community Service Award - to the chapter that displays innovation in service to the community

ETA PSI—DELAWARE TECH AND
COMMUNITY COLLEGE, DOVER CAMPUS

Excellence in Financial Management - to the chapter that displays excellence in fundraising and cash flow management

ETA PSI—DELAWARE TECH, OWENS
CAMPUS

Excellence in Recruitment - to the chapter with excellence in recruiting by means of materials and marketing programs

LAMBDA – HINDS COMM.COLLEGE

Excellence in Campus Service - to the chapter that best serves the Host College

ALPHA ALPHA—PENSACOLA JR
COLLEGE

Best Chapter Website

BETA TAU—MISSISSIPPI GULF
COAST COMMUNITY COLLEGE

National Student Service Project

ALPHA ALPHA—PENSACOLA JR
COLLEGE

The chapter awards listed above were based on submitted 2007 Annual Reports.

Individual scholarship awards based on essay and achievements for 2008 were awarded as follows.

Alpha Beta Gamma College President of the Year - to a college president who has demonstrated, over an extended period of time, inordinate support for the mission of Alpha Beta Gamma

PATTI HOFFMAN, OMEGA—BROOKS
COLLEGE

The Hausman Siegel Distinguished Chapter President Award - Awarded annually to the most outstanding chapter president

SOFIA CASTRO, BETA TAU—MISSISSIPPI
GULF COAST COMMUNITY COLLEGE and

DANIELLE YAKOVETZ, GAMMA
GAMMA—DAVENPORT UNIVERSITY

The Professor Steve Graham Memorial Award - to a student who is nominated by a faculty adviser in attendance at the Annual Leadership Meeting

GERALD BEAVEN, GAMMA—
VINCENNES UNIVERSITY

The Dr. Mary Bone Competitive Essay Award - to the writer of the best essay, "What Alpha Beta Gamma Means To Me"

SWINDELL LAWRENCE, KAPPA ETA—
MARTIN COMMUNITY COLLEGE

The Joseph Perry Creativity Award - to either an adviser or student who makes a significant editorial contribution to the Honors Journal

CASEY ALLISON, SIGMA—ABRAHAM
BALDWIN AGRICULTURAL COLLEGE

The Prof. C. George Alvey Distinguished Fellowship - awarded by the Scholarship Committee to the chapter adviser who emulates the significant contribution made to Alpha Beta Gamma by Adviser Emeritus, C. George Alvey of the Rho Chapter

GAYE ANDERSEN, GAMMA GAMMA—
DAVENPORT UNIVERSITY

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The Eva Bobrow Memorial Medallion of Excellence - Each chapter adviser may annually recommend one outstanding Alpha Beta Gamman who in serving as an officer of the chapter has contributed in an outstanding fashion and achieved excellent results for the chapter

LISSETTE BADILLO, SIGMA—
ABRAHAMBALDWINAGRICULTURAL

MICHAEL VAUGHN, OMEGA—
BROOKS

EGENIYA MATVELIEVA, GAMMA—
VINCENNES UNIVERSITY

SOFIA CASTRO, BETA TAU—MGCCC
JACKSON COUNTY

CATHY FULTON, GAMMA GAMMA—
DAVENPORT UNIVERSITY

GERALD BEAVEN, ETA PSI—DELA-
WARE TECH OWENS CAMPUS

MARIA SALVATIERRA, ALPHA
DELTA—ELGIN COMMUNITY COLLEGE

SERGIO SERRATTO, DELTA—
WESTCHESTER COMMUNITY COLLEGE

DWIGHT CHAMBERS, LAMBDA—
HINDS COMMUNITY COLLEGE

MICHELLE NEVELS-STACK, ALPHA
ALPHA—PENSACOLA JUNIOR COLLEGE

KERSTIN ENTREKIN, THETA ALPHA—
MGCCC PERK CAMPUS

MARIE JACKSON, CHI EPSILON—
SOUTHWEST COMMUNITY COLLEGE

SWINDEL LAWRENCE, KAPPA ETA—
MARTIN COMMUNITY COLLEGE

The Francis Cunningham, Esq. Memorial Essay Award - Applicants must submit an essay on the subject “Ethics In Business”

SANDY MCMURTRIE, KAPPA ETA—
MARTIN COMMUNITY COLLEGE

The Peter J. Gleason Essay Award - Applicants must submit an essay of no more than 1,000 words on the subject Business and the Environment

JEREMY ZEITLER, DELTA—
WESTCHESTER COMMUNITY COLLEGE

The Cerrone Award - awarded to a Chapter President who has done an outstanding job rejuvenating a chapter

MICHAEL HELLMERS, CHI KAPPA—
DELGADO COMMUNITY COLLEGE

The Steve Perri Memorial Essay Award -

This award funded by the family and friends of Steve Perri and the National Dean’s List is awarded to the writer of an essay describing the Pros and Cons of Being an Entrepreneur

SHANNA LUJA JOHNSON, GAMMA—
VINCENNES UNIVERSITY

The Ester Cross-Carter Memorial Essay -

This competition honors a true supporter of the Eta Delta Chapter who took a very special interest in Alpha Beta Gammans by being their greatest cheerleader and supporter. An essay on the topic “Helping Others” is required

MICHELLE NEVELS-STACKS, ALPHA
ALPHA—PENSACOLA JUNIOR COLLEGE

The Sophia Abeles Essay Award - Competitive essay on the theme of “Learning”

JUAN SIGARAN, BETA OMICRON—
NORTHERN ESSEX COMMUNITY COLLEGE

The Zagara Competitors Award - This award is named to recognize the significant contribution that Chapter Adviser Marc Zagara has made to Alpha Beta Gamma over many years and is presented to an athlete who is also an Alpha Beta Gamman

MATTHEW SMITH, ALPHA PSI—DEL
MAR COLLEGE

The David Pope Essay Award - An essay describing the contribution that emigrants made and continue to make to our democracy is required for this essay competition

SCOTT ANDERSEN, GAMMA GAMMA—
DAVENPORT UNIVERSITY

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Harold E. Teepool Award - in memory of Violet E. Teepool, mother of adviser Harold Teepool, to the chapter with the best promotional material from chapter activities

GAMMA—VINCENNES UNIVERSITY

The Pamela Donahue Award - Presented to the Best Faculty Presentator at the Annual Meeting.

MARLA CALICO, ALPHA PSI—GEORGIA PERIMETER COLLEGE

The Cornelia Blackwell Memorial Essay Award - An essay competition entitled “The Importance of Teaching Business” was established by colleagues and friends of Cornelia Blackwell whose career in the Registrar’s Office of Westchester Community College demonstrated incredible assistance to students and especially to Alpha Beta Gammans

GERRIE MCCAULAY, KAPPA ETA—MARTIN COMMUNITY COLLEGE

The John D. Christesen Essay - This competitive essay should describe the environment, pedagogy or other atypical conditions under which the writer experienced the deepest and most significant learning while studying courses at a two-year college

CASEY ALLISON, SIGMA—ABRAHAM BALDWIN AGRICULTURAL COLLEGE

Ginny Fastje Best Student Presentation - award determined by a vote of all students attending the Annual Conference

ALPHA ALPHA--“Keys to Understanding Credit”

Michael Mangosing

Janene DeWall

Michelle Nevels-Stacks

Edina Simmons

Nan McKee

Ashley DeWall

2008 National Student Officers

Jerry Beaven, Eta Psi

President

Ashley DeWall, Alpha Alpha

VP - Membership

Michelle Nevels-Stacks, Alpha Alpha

VP - Recording

Sergio Serratto, Delta

VP - Service

DJ Tavernier, Gamma Mu

VP - Membership

Breaking New Ground

Delta chapter president John Sherman and Vice President Nash Hyder participate with Dr. Joseph Hankin, President of Westchester Community College as the college breaks ground for a new building which will house the Department of Business chaired by ABG CEO Prof. John Christesen.

Prof. Christesen is quoted as saying, "I have been waiting 30 years for a new business building and anticipate the opening of the new building with joy!"



Alpha Beta Gamma International Business Honor Society

Eligible Disciplines

Accounting	Economics	Medical Secretary
Advertising	Entrepreneurship	Mortuary Science
Agricultural Business	Fashion	Office Technologies
Arts Management	Fashion Merchandising	Operations Research
Aviation Management	Finance	Paralegal
Banking	Graphic Design Technology	Personnel Administration
Broadcasting, Radio, TV	Health Insurance Claims Management	Postal Services Management
Business Administration	Health Information Technology	Public Administration
Business Economics	Health Services Administration	Public Relations
Business Journalism	Hotel Management	Range Management
Business Management	Human Resource Management	Recreational Management
Business Statistics	Industrial Management	Restaurant Management
Casino Management	International Business	Secretarial Science
Communications	International Public Relations	Small Business Management
Communication Technology	Industrial Relations	Systems Analyst
Computer Information Systems	International Public Relations	Textile Engineering
Computer Programming	Investments & Securities	Theatre Management
Conservation & Regulation	Legal Secretary	Trade Management
Culinary Management	Management Information Systems	Transportation Management
Dairy Management	Management Science	Travel & Tourism
Data Processing	Market Research	Wildlife Management
Environmental Design	Marketing Management	Word Processing



What Alpha Beta Gamma Means To Me

By Swindell Lawrence

The Dr. Mary Bone Competitive Essay

Truth, unity, cohesion, and teamwork are what Alpha Beta Gamma means to me. First and far most, every individual must be true to themselves before they can attempt to be truthful to anyone else. Truth is honesty; integrity; and truthfulness.

Alpha Beta Gamma is one unit combined and works together as a whole to accomplish its goals. The chapter that I belong to is one in which I know we have truth, unity, and the cohesion to make things happen in our community, and our campus.

Alpha Beta Gamma is in no way an individualist type of organization. We can not accomplish life's big tasks, without assistance from others. We are a team and no matter what task we decide to do, the team comes together in the huddle and talk things over. Then we tackle it, and go for that goalpost, for successful completeness of our mission. Unity and togetherness make our team work; there is no room for failure when important decisions have to be made. Our chapter's cohesion is like superglue. When you have a strong bond as our Alpha Beta Gamma chapter, nothing can get through it. It takes unity to make good sound decisions. To be a successful team, group, or organization: you need truth; unity; cohesion; and teamwork.

Alpha Beta Gamma has shown me that communication among members requires some effort in listening. When we listen and hear what others are saying, we can accomplish great things together. Alpha Beta Gamma to me means:

Always looking for a way to help our school and community.

Lending a helping hand to our college and community.

Pleased to do whatever it takes to get the job done.

Honest to ourselves and to others.

Anxious to support needy causes.

Believing in yourself and others.

Eager to do our part.

Thankful for the opportunity to help others.

Active learners for life

Giving back when it's time to give.

Ambitious to take on the next mission for a worthy cause.

Mentors for the younger members of our community.

Members and friends for life.

A life long student of business.

Alpha Beta Gamma Civility Code

In the full knowledge of the commitment that I am freely willing to undertake as a student, I promise to respect each and every member of the college community without regard to race, creed, political ideology, lifestyle orientation, gender, or social status sparing no effort to preserve the dignity of those I will come in contact with as a member of the college community. I promise to Alpha Beta Gamma that I will follow this code of responsibility.



The Importance of Teaching Business

By Gerrie McCauley

The Cornelia Blackwell Memorial Essay

Whether or not we realize it, business applications and concepts play a role in everyone's lives. You do not have to own a business or manage a company to need business knowledge. Business concepts apply in our everyday lives, from learning the technology used in writing this essay, balancing our checkbooks, preparing our income taxes, to considering the terms of financing for the new car we all want or need. Business fundamentals are important to everyone regardless of the career path they choose. Teaching business skills is crucial in preparing young adults for their future, whether it is simply managing their households or in preparation for a career.

It is essential for young adults to be capable of managing their household finances. At the age in which they are old enough to begin working, we should teach students skills to manage and control their money. It is important to begin teaching these skills in high

school when students are first learning the value of having their own money. Teaching business skills at this stage helps better prepare students for managing their personal finances and lays a foundation on which they can begin to build their financial futures.

We are fortunate to live in a society that allows for a wide range of career choices, and at the root of these different industries is a business foundation. Our society is a constantly revolving market of businesses and consumers. We live in an age of astounding technological advances, which go hand in hand with business. Regardless of whether or not we choose a career that is directly involved in running a business, we all need to learn basic business concepts.

Learning business skills can help students in their everyday lives and in the career world. By teaching business in high schools and colleges, we are preparing students to be capable of managing their personal finances and helping them to understand the business world. Teaching business is a fundamental part of education.

The Cerrone Award Letter of Nomination

It is my extreme pleasure to nominate Michael Hellmers, President of the Chi Kappa chapter, for the Cerrone Award. When Hurricane Katrina struck the Gulf Coast in August of 2005, Delgado Community College was hard hit by the storm. From severe flood and wind damage to total destruction of some buildings, the multi campus college was essentially rendered inoperable for the Fall semester of 2005. Among the many buildings completely destroyed was the one containing all of Chi Kappa's administrative and archival records, both in hard copy and electronic format. Although the college resumed partial campus operation in Spring of 2006, the Chi Kappa chapter did not resume activity until the Fall 2006/Spring 2007 school year when the first post Katrina recruiting drive was conducted and Mr. Hellmers was initiated and elected chapter President.

Upon being made aware of the dire administrative condition of the chapter due to the total loss of information described above, Mr. Hellmers immediately began to rectify the situation and began rejuvenating the chapter. Through tireless volunteer efforts, he began to piece together the chapter membership list and other administrative information from various sources. He then began the tedious verification process to determine the accuracy of this information. This was necessary because of the dispersal of most chapter members due to the storm. The process involved the use of internet capabilities, United States postal services, and telephone activity.

Continued on next page



Pros and Cons of Being an Entrepreneur

By Shanna LujaJohnson
Steve Perri Memorial Essay

What's better than being your own boss? To most people, when it comes to the work place, nothing compares with that. Thousands of people each day choose to start their own business venture for that very reason, and they start living the dream. As with anything else in life, there are pros and cons to calling the shots, and it's up to the individual at hand to decide if it's worth the risk or not to take on a challenging career as an entrepreneur.

Choices are one of the many great benefits of starting your own business, you set your own hours, decide who you work with, and there are many opportunities to make decisions about. Being in command tests you in many ways, and it teaches you to fully utilize your skills, talents, and knowledge. It also gives you an outlet for your creativity; you can express yourself through every fraction of your business! Since you create your own place of employment, you have unlimited job security, and you reap all kinds of financial rewards through profit and tax advantages. There is also a great feeling of satisfaction that comes from watching your business idea grow, you really feel like you've achieved something.

Of course you always have the chance of failure when you take a risk, no matter how big or small. You're personally held liable, and hold all of the responsibility for your company, and with that comes a

great deal of stress. It's a very time-consuming occupation, and requires a lot of personal sacrifice and diligence in order to be successful. Most likely you will not be as financially stable as you would be working for someone else since you're dependant on the events of day to day business, but that's just another part of the fun. You have to try and balance your work life with your personal life, which becomes exceedingly hard when your life at home is entirely dependant upon the success or failure of the decisions you make while at work. And unfortunately there is a great deal of paperwork that needs to be taken care of, and regulation code makes it tricky to get off the ground.

Being an entrepreneur has many great benefits, but along with those it does have some downfalls. To me, one of the greatest aspects about creating your own business is that you are ultimately in control of what goes on. But that's also one of the biggest drawbacks, the success or failure of the business lies in your hands alone. The challenge of turning nothing into something is a daring feat, and those bold enough to take it on have a world of opportunity before them. I believe that it's worth the risk to at least try, otherwise you may never reach your full potential or see your dreams come to pass. I have the greatest respect for those entrepreneurs who have come before me, and who have made a name for themselves out in the competitive business market structure we face in today's ever-changing economy.

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Because of Mr. Hellmers' extraordinary efforts, the membership list and administrative information have been recreated and are now as accurate as they can be. Without Mr. Hellmers' diligence, perseverance, and tenacity to see this task to completion, Chi Kappa would still be a struggling Alpha Beta Gamma chapter. I am happy to say it is not. It has been rejuvenated, and this condition is entirely due to Mr. Hellmers' efforts. He is most deserving, and I wholeheartedly nominate him for the Cerrone Award.

Andrew H. Lawrence
Faculty Advisor, Chi Kappa chapter
Alpha Beta Gamma

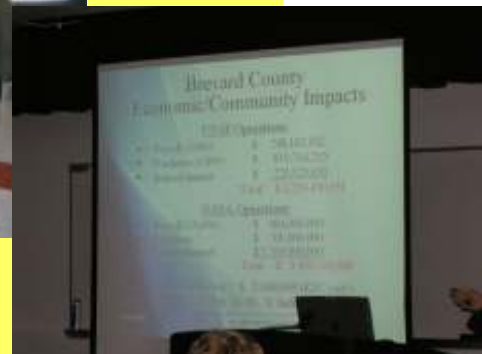
Chapter Spotlights

Gamma Alpha Chapter

Pictures of some of our most recent events for our chapter. Most recent induction photograph and one other induction planned for Feb. 19th if all goes well. The other pictures are a 'practice' for the real thing! Visiting a Mexican-Cuban restaurant and singing with the Mariachis!



The Space Center Future by Dr. Al Koller.



Success May Mean Being Different

One of the great paradoxes of life is that being "normal" or "reasonable" often means settling for ordinary results, while success requires that we step outside our normal boundaries, be different and, often, uncomfortable. Highly successful people are, by definition, not average people!

All of us have been pressured to conform at one time or another. We've been told to "sit still" in school, to "stop interrupting" or "not make a scene." We've been criticized for dressing, speaking, acting or think-

“Now, we need to tell the truth here. A lot of crazy ideas really are...crazy. Just because an idea is weird doesn't mean it's wonderful.”

ing (or being) "different." The subtle and not-so-subtle pressures to accept conventional norms are powerful. "To get along, you have to go along."

Well. Madame Currie, Florence

Nightingale, Helen Keller, Amelia Earhart, Eleanor Roosevelt, and Oprah Winfrey are not admired because they were "average" people! Thomas Jefferson, Thomas Edison, Charles Lindbergh, Franklin Roosevelt and Bill Gates were not "conventional" people. Abraham Lincoln is widely regarded as the greatest American president, yet the thing he was most known for among his friends was his obnoxious refusal to quit running for office, even after he lost thirty-two elections! That is not normal!

One of the things that has made America, and capitalism great, is our love of individuality. We have always had a loving attitude toward our "mad inventors." The Wright brothers thought they could fly! Henry Ford thought he could put a car in every garage. Ben Franklin flew a kite in a thunder storm (didn't his mother tell him to come in out of the rain?). Mary Kay thought she could make a living selling make-up, while Mrs. Field tried to support her family selling cookies! That's just crazy!

Now, we need to tell the truth here. A lot of crazy ideas really are...crazy. We've all had brilliant ideas in the middle of the night, only to find that in the clear light of day they weren't worth pursuing. I've made many fortunes while taking my shower, only to find

them going down the drain when I tried to tell my partners about them. Just because an idea is weird doesn't mean it's wonderful.

But many great ideas (and the fortunes) have been lost because the genius who thought it up was shy. Or lacked courage. Or was intimidated by someone's comment that, "You can't do that!"

All great ideas were crazy before they were brilliant. Alexander Bell thought he could talk over copper wires, and even worse, Marconi thought he could send messages through thin air! When David Sarnoff wanted to launch the first radio network (now NBC), one investor ridiculed him by asking, "Who would pay to send a message to no one in particular?" Jules Verne thought people might one day travel under the ocean or, even more ridiculous, fly in outer space. How crazy was that!?

If you can read this, you are a genius. You have had thousands of wonderful, creative, brilliant ideas—most of which you've never pursued, and that's a shame.

Success in life is not achieved by being "ordinary." It is not achieved by being "different," by following your own path and trusting your own instincts.

One of my heroes, Henry Thoreau, recommended "marching to beat of your own drummer."

No two people have the same DNA or the same fingerprints. No two lovers "do it" quite the same way. No two parents (not even spouses) raise their children quite the same way. Seabiscuit was too small and ungainly to be a champion, but lives in history as one of the great race horses of all time.

To achieve your unique version of success, follow your heart. Yes, you'll want to learn from others. Yes, you'll want to obey the law and applicable regulations, but aside from those things, you become great by being exactly, and uniquely yourself. This is a call for more eccentrics, more individuals, more creative, unrepentant adventurers. Go where your heart and your instincts lead you. Follow your dream. Instead of following the "normal" highway, blaze a new path and leave a trail for others to follow.

Written & Published by Philip E. Humbert, PhD
<http://www.philiphumbert.com>



Ethics in Business

By Sandy McMurtrie

Francis Cunningham, Esq. Memorial Award

Is it possible for the words ethics and business to be used in conjunction with each other? The dictionary says that ethics is the discipline dealing with what is good and bad and with moral duty and obligation, a set of moral principles. It also says that the term moral means relating to the principles of right and wrong in behavior and implies conformity to established sanctioned codes or accepted notions of right and wrong. We only hear about companies that don't follow a code of ethics only when their actions have severe consequences on its employees or the company's bottom line.

Peter Wuffli, CEO of UBS, put it best when he said, "It is only individuals who can act responsibly. A company is as ethical as its people – every single one of them." A business can have the best code of ethics that there is, but if no one adheres to it, then what good is it? Codes of ethics are created in response to actual or anticipated ethical conflicts.

From accountants to zookeepers, it seems that everyone has a code of ethics these days. Until the late 1700, a gentleman's word was enough for any business venture. Professional ethics was about character, honor, and dishonor and had nothing to do with formal codes of conduct. The first code of ethics was written between 1794 and 1808 by Thomas Percival. He was asked to write a set of rules to guide physicians and surgeons in the problems or circumstances that they might face in day-to-day operations.

Most companies have a code of ethics. McDonalds has its employees sign a letter stating that they have read the company's code of ethics yearly. Ray Kroc, the founder of McDonalds, stated, "The basis for our entire business is that we are ethical, truthful, and dependable. It takes time to build a reputation. We are not promoters. We are business people with a solid, permanent, constructive ethical program that will be in style... years from now even more than it is today." How true this statement is today; when other businesses are failing due to unethical behavior, McDonalds can hold its corporate head high.

Another company had this statement in its code of ethics; "We treat others as we would like to be treated ourselves. We do not tolerate abusive or disrespectful treatment. Ruthlessness, callousness, and arrogance don't belong here." The top executives of this company sold off their stock at high profits while telling their employees to hold on to their stock. The executives also funneled off the pension funds, leaving most of the employees with no pension. The company was Enron. They had a well-written code of ethics but the top executives failed to adhere to it.

WorldCom was a leader in its field, but bad accounting practices brought the company to its knees. The company had to file bankruptcy, but emerged from it with the new name MCI. MCI emerged with 55,000 employees, down from 88,000 at its peak. Since March of 2001, over 300,000 telecommunications workers have lost their jobs. All because a few people wanted to misappropriate funds and hide losses so stock prices wouldn't drop.

It is said that there are basically two types of ethics, business, and church. Business is looking out for oneself and no one else. Church is thinking how God would want you to act and looking out for your fellow man. If business would adopt the church ethics then most of the problems associated with immoral conduct would probably dissipate. Delta Airlines had this dilemma; should their executives award themselves large compensation packages, or forego the bonuses in recognition of reductions in the workforce there? If the executives had had church ethics, then the decision would have been to forego the bonuses. Instead, the executives awarded themselves over 4.8 million in bonuses that were not deserved since the company had been losing more money under their management than under previous management.

As employees we must do our part to see that ethics are used in our work environment. We must know our company's policy on certain circumstances that we might face. It is hard to always do the right thing and to know what the right thing to do is. But if we know what is expected of us then doing what is right is easier.

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Helping Others

By Michelle Nevels-Stacks
The Ester Cross-Carter Memorial Essay

I am the poster child for the mantra “need something done, ask a busy person”. I am a wife, mother, office manager, event planner, room mother, caregiver, and student. My calendar says there are only so many hours in the day so I must balance how the precious time is used. I love to volunteer and do for others what they cannot do themselves. I volunteer because I can and want to share my time, energy and skills. Helping others makes me feel good. I do not do it to earn “brownie points” or any other kind of merit. Although I do take advantage of the opportunities available for volunteers, especially in the form of scholarships or things my family can enjoy. Did you know that you can volunteer to work during marathon weekend at Disney World every January and get free park passes? I actually enjoy meeting new people and experiencing things that I miss in my day-to-day life. Many of the fundraisers I participate in are fun. Last fall I was “locked up” for the Muscular Dystrophy Association and the bail I raised will pay summer camp fees for four unique campers.

Two spectators of my not-so-random acts of kindness are the young man and woman I am raising. My goal is for my children to have sufficient compassion and generosity of spirit to realize they are part of something bigger than themselves. It is not an easy task, and I am challenged daily to teach them social values so they can interact with respect and kindness to others who may be different or less fortunate. I do that by setting a good example and teaching them at a young age that we can make time for the important things. It is important to help our neighbors and to care for the sick and to make the sad smile. Last fall, when things got hectic, a friend reminded me that sometimes the most important thing may be to sit quietly and color with my four year old. At that moment there is no one who needs my time, energy and skills more than my daughter. My daughter learns a lot about life during days filled with school, gymnastics, monkey bars and friends. For me, quiet moments with her serve as a reminder that there is no act too simple.

I juggle a schedule overflowing with things I have to do; helping others is something I need to do. Romance novelist Mary O’Connor wrote “It’s not so much how busy you are, but why you are busy. The bee is praised. The mosquito is swatted.” Staying ahead of a busy schedule for me is chaos in motion. There is a sense of accomplishment in doing good deeds large and small but I don’t need anyone to acknowledge my acts. I give of myself to others because it keeps me grounded and sets an example for my children that socially responsible acts are the norm and not the exception.

Continued from previous page

Why do some companies seem to flourish and never make mistakes and others seem destined to fail? Maybe Mr. Wuffli’s statement is true. “Surround yourself with moral people and let them know what is expected of them, then your business should succeed and immorality should never grace your doors.” I think Steven Covey put it best when he said, “Personal leadership is the process of keeping your vision and values before you and aligning your life to be congruent with them.”

So, can business and ethics be used in conjunction with one another? The answer is, certainly! Having a code of ethics is great, but if you don’t instruct your employees on using them and encouraging them to do so; what good are they in the first place? There are more businesses that function on good moral standards than those that don’t. Unfortunately, we usually only hear about ones who don’t. The companies that have lasted through the years are the ones who have treated their customers and their employees with respect and substance.

Transferring - Which School is Right For You?

Members of the Accreditation Council (AACSB)

(Only Schools with at least Bachelors, no MBA only schools)

The American Assembly of Collegiate Schools of Business, an organization of institutions devoted to higher education for business administrations and management, was formally established in 1916. The membership of the Assembly has grown to encompass not only educational institutions but business, government, and professional organizations as well, all seeking to improve and promote higher education for business and working to solve problems of mutual concern.

University of Akron	Canisius College	Georgia Southern University
University of Alabama	Carnegie Mellon University	Georgia State University
University of Alabama at Birmingham	Case Western Reserve University	Gonzaga University
University of Alabama in Huntsville	University of Central Arkansas	University of Hawaii
University of Alaska Anchorage	University of Central Florida	Hofstra University
University of Alaska Fairbanks	Central Michigan University	University of Houston
University of Albany	Central Missouri State University	University of Houston – Clear Lake
University of Alberta	University of Cincinnati	University of Houston – Downtown
Alfred University	Clark University	Howard University
The American University	Clark Atlanta University	University of Idaho
Appalachian State University	Clarkson University	Idaho State University
University of Arizona	Clemson University	University of Illinois at Chicago
Arizona State University	Cleveland State University	University of Illinois at Urbana-Champaign
Arizona State University West	College of Charleston	Illinois State University
University of Arkansas	College of William and Mary	Indiana State University
University of Arkansas at Little Rock	University of Colorado at Boulder	Indiana University
Arkansas State University	University of Colorado at Colorado Springs	Indiana University-Northwest
Auburn University	University of Colorado at Denver	Indiana University - Purdue
Auburn University at Montgomery	Colorado State University	Indiana University at South Bend
Babson College	University of Connecticut	Indiana University Southeast
Ball State University	Creighton University	University of Iowa
University of Baltimore	University of Dayton	Iowa State University
Baruch College	University of Delaware	Jackson State University
Baylor University	University of Denver	James Madison University
Bentley College	DePaul University	John Carroll University
Binghamton University	University of Detroit Mercy	University of Kansas
Boise State University	Drake University	Kansas State University
Boston College	Drexel University	Kennesaw State College
Boston University	Duquesne University	Kent State University
Bowling Green State University	East Carolina University	University of Kentucky
Bradley University	East Tennessee State University	Lamar University
Brigham Young University	East Texas State University	La Salle University
Bryant College	Eastern Illinois University	Universit� Laval
The University of Calgary	Eastern Michigan University	Lehigh University
University of California at Berkeley	Eastern Washington University	Louisiana State University
California Poly. State Univ., San Luis Obispo	Emory University	Louisiana State University in Shreveport
California State Polytechnic University, Pomona	University of Florida	Louisiana Tech University
California State University, Bakersfield	Florida Atlantic University	University of Louisville
California State University, Chico	Florida International University	Loyola University
California State University, Fresno	Florida State University	Loyola University Chicago
California State University, Fullerton	Fordham University	Loyola College in Maryland
California State University, Hayward	Fort Lewis College	Loyola Marymount University
California State University, Long Beach	Francis Marion University	University of Maine
California State University, Los Angeles	George Mason University	Marquette University
California State University, Northridge	George Washington University	University of Maryland
California State University, Sacramento	Georgetown University	University of Massachusetts Amherst
California State University, San Bernardino	University of Georgia	University of Massachusetts Lowell
	Georgia Institute of Technology	Massachusetts Institute of Technology

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McNeese State University
The University of Memphis
University of Miami
Miami University
The University of Michigan
The University of Michigan – Flint
Michigan State University
Middle Tennessee State University
Millsaps College
University of Minnesota
University of Mississippi
Mississippi State University
University of Missouri – Columbia
University of Missouri – Kansas City
University of Missouri – St. Louis
University of Montana
Montana State University
University of Montevallo
Murray State University
University of Nebraska - Lincoln
University of Nebraska at Omaha
University of Nevada, Las Vegas
University of Nevada, Reno
University of New Hampshire
University of New Mexico
New Mexico State University
University of New Orleans
New York University – Stern
Nicholls State University
Norfolk State University
The University of N. Carolina, Chapel Hill
The University of N. Carolina, Charlotte
University of N. Carolina at Greensboro
University of N. Carolina at Wilmington
North Carolina State University
University of North Dakota
University of North Florida
University of North Texas
Northeast Louisiana University
Northeastern University
Northern Arizona University
University of Northern Colorado
Northern Illinois University
University of Northern Iowa
University of Notre Dame
Oakland University
The Ohio State University
Ohio University
The University of Oklahoma
Oklahoma State University
Old Dominion University
University of Oregon
Oregon State University
Pace University
Pacific Lutheran University
University of Pennsylvania – Wharton
The Pennsylvania State University
University of Pittsburgh
University of Portland
Portland State University
Purdue University
Radford University
Rensselaer Polytechnic Institute
The University of Rhode Island
University of Richmond
Rider University
University of Rochester
Rochester Institute of Technology
Rollins College
Rutgers University – Camden
Rutgers University – New Brunswick
Rutgers University – Newark
Saint Cloud State University
St. John’s University
Saint Louis University
Salisbury State University
University of San Diego
San Diego State University
University of San Francisco
San Francisco State University
San Jose State University
Santa Clara University
Seattle University
Seton Hall University
Shippensburg University
University of South Alabama
University of South Carolina
University of South Dakota
University of South Florida
Southeastern Louisiana University
University of Southern California
Southern Illinois University at Carbondale
Southern Illinois University at Edwardsville
Southern Methodist University
University of Southern Mississippi
Southwest Missouri State University
SUNY Buffalo
Stephen F. Austin State University
Suffolk University
Susquehanna University
Syracuse University
Temple University
The University of Tennessee at Chattanooga
The University of Tennessee at Knoxville
The University of Tennessee at Martin
Tennessee State University
Tennessee Technological University
The University of Texas at Arlington
The University of Texas at Austin
The University of Texas at El Paso
The University of Texas at Pan American
The University of Texas at San Antonio
Texas A&M University
Texas Christian University
Texas Tech University
University of Toledo
Towson State University
Tulane University
University of Tulsa
University of The Pacific
University of Utah
Utah State University
Valdosta State University
Valparaiso University
University of Vermont
Villanova University
University of Virginia – McIntire
Virginia Commonwealth University
Virginia Polytechnic Institute
Wake Forest University – Wayne Calloway
University of Washington
Washington University
Washington & Lee University
Washington State University
Wayne State University
Werber State University
University of West Florida
West Georgia College
West Virginia University
Western Carolina University
Western Illinois University
Western Kentucky University
Western Michigan University
Western Washington University
Wichita State University
Winthrop University
University of Wisconsin – Eau Claire
University of Wisconsin – La Crosse
University of Wisconsin – Madison
University of Wisconsin – Milwaukee
University of Wisconsin – Oshkosh
University of Wisconsin – Whitewater
Wright State University
University of Wyoming
Xavier University

BUSINESS LEADERS NEED TO CHAMPION THE ISSUES OF INTERNATIONAL STUDIES AND INTERNATIONAL BUSINESS, PLUS FOREIGN LANGUAGE EDUCATION BY EXPRESSING WHY AMERICAN EDUCATORS NEED TO TEACH MORE ABOUT THE REST OF THE WORLD.

By Silvia T. Pulido, MPA, MULCE

Corporate leaders should communicate, both within their own enterprises and to the broader community, *why global issues and foreign languages are important to business.*

Challenges to our economic security, national security and multicultural society will continue to exist due to the forces of globalization, national security, and multicultural society. Because our national economies will grow ever more interconnected, American corporations doing business at home and abroad will increasingly depend on employees who have an ample and sophisticated understanding of the world, - its languages, cultures, and politics.

Business leaders should lead the effort to articulate to college and university faculty, administrators, and students and especially to Business Academia, what skills and knowledge are valuable in conducting business with the rest of the world.

The knowledge of other countries and languages is essential if our workplaces, schools, and communities are to embrace their diversity and maintain our civic culture because the United States has become increasingly diverse within its own coastal shores and borders.

The new global world in which we live makes imperative demands on us and on the education system that prepares us. Present time leadership will depend not only on strengthening our students' reading, math, science and business skills, but also on helping them become citizens of the world by expanding their knowledge of other countries, cultures, languages and international business and relations. The economic success and security of our country depend, without a doubt, on how well we educate today's students to become tomorrow's global leaders.



Humor: A Few of Life's Great Ponderables

- When an agnostic dies, does he go to the "great perhaps"?
- Why is the time of day with the slowest traffic called rush hour?
 - Do you think Houdini ever locked his keys in his car?
 - Can atheists get insurance for acts of God?
 - If procrastinators had a club would they ever have a meeting?
 - If the #2 pencil is the most popular, why is it still #2?
- Have you ever wondered why just one letter makes all the difference between here and there?
 - When you go into a hotel you always see reception. Why do you never just see ception?
 - Isn't it strange that the same people who laugh at fortune tellers take economists seriously?
 - If genetic scientists crossed a chicken with a zebra would they get a four legged chicken with it's own barcode?
- If practice makes perfect, and nobody's perfect, why practice?
 - Why is there always one in every crowd?
 - If all the world is a stage, where does the audience sit?
- Is it possible to have deja vu and amnesia at the same time?
- How do you know when it's time to tune your bagpipes?

Alpha Beta Gamma National Scholarship List

Albright College	Eastern University	Neumann College
Allentown College of St. Francis	Eckard College	New England Culinary Institute
Aquinas College	Elizabethtown College	New Mexico Institute of Mining
Arcadia University	Endicott College	New York School of Interior Design
Ashland University	George Washington U.	Niagara University
Aurora University	Gustavus Adolphus College	Northeast Missouri State U.
Babson College	Iona College	Northeastern State University
Barry University	Jackson State U.	Northeastern University
Bentley College	John Brown U.	Notre Dame College of Ohio
Bloomfield College	Johnson & Wales University	Nova Southeastern University
Bluefield College	Juaniata College	Pace University
Boston University	Kentucky Wesleyan College	Polytechnic University, L.I. Campus
Branford College	Keuka College	Rensselaer Polytechnic Institute
Brenau University	King's College	Robert Morris University
Caldwell College	Le Moyne College	Rust College
California Lutheran College	Lees-McRae College	Saint Vincent College
Canisius College	Lenoir-Rhyne College	Shenandoah University
Central Wesleyan College	Liberty University	Sonoma State University
Charleston Southern U.	Limestone College	Southern Wesleyan University
Chatham College	Lincoln Memorial University	St. Cloud State University
Clark Atlanta U.	Linfield College	St. John's University
Clarkson U.	Livinston University	SUNY - Binghamton
College of Saint Rose	Long Island U, CW Post Campus	Teikyo Marycrest University
College of St. Scholastica	Manchester College	University at Buffalo
Coppin State College	Manhattan College	University of Pittsburgh at Bradford
Daemen College	Marian College	University of Tampa
DePaul U.	Mercy College	University of Tennessee at Martin
Drexel University	Merrimack College	University of West Alabama
Duquesne U.	Midwestern State U	Utica College of Syracuse University
East Tenn. State U	Mississippi University for Women	Vincennes University
		Webber College

Humor: Today's Stock Market Report



Helium was up, feathers were down. Paper was stationary. Fluorescent tubing was dimmed in light trading. Knives were up sharply. Cows steered into a bull market. Pencils lost a few points. Hiking equipment was trailing. Elevators rose, while escalators continued their slow decline. Weights were up in heavy trading. Light switches were off. Mining equipment hit rock bottom. Diapers remain unchanged. Shipping lines stayed at an even keel. The market for raisins dried up. Coca cola fizzled. Caterpillar stock inched up a bit. Sun peaked at midday. Balloon prices were inflated. Scott Tissue touched a new bottom.



The Contribution of Immigrants

By Scott Andersen
The David Pope Essay Award

America is a country of immigrants. No one can truly designate natural citizens of this country. It has been debated that North America has been populated by wanderers from northeast Asia, Polynesia, and even the Vikings. Regardless of point of entry, the truth of the matter is that this country was built on the blood, sweat, and tears of an immigrant population.

It is fortunate for us that people from other lands came to these shores with courage, a spirit of adventure, a willingness to leave their homeland and risk the unknown to achieve a better life in a new country. These new settlers were optimistic that they would find that better life, they were also willing to work hard to achieve this. They valued their independence and did not take freedoms for granted. These elements forged the new American spirit and made America strong.

In relatively recent history (the last 400 years) the pilgrims landed in what is now Massachusetts to establish a colony based on establishing laws that allowed these people to join together and govern themselves for the common good. During the turbulent times of revolution, famines, plagues, and wars, people came from Europe to find a better life here in America. It is said that so many immigrants came to America in the late 1800's that over one half of New York City's population were immigrants and their native-born children.

Although generally immigrants were poor and uneducated, these settlers brought an independent spirit along with their native customs and cultures to help grow this new country. John F. Kennedy summed up the immigrant contributions when he described America as "a society of immigrants, each of whom had begun life anew, on an equal footing. This is the secret of America: a nation of people with the fresh memory of old traditions who dare to explore new frontiers. . . ."

It is easy to point out the "headliners" the famous immigrants who came to this country and made great changes in the government or in industry—these

names are well known. But perhaps the biggest contributions came from the masses. To those tens of thousands of immigrants who came here to find life hard—but filled with possibilities. They were willing to work in menial positions, live in less than desirable places and dream. They learned the language and customs of this country (infusing their own along the way). They eventually called upon the spirit of adventure and the willingness to take risks to start businesses and invent things to make life easier.

The new businesses from pushcarts "shops" to restaurants, to laundries, saloons, inns, etc spurred the economy and brought profit to individuals as well as to the nation. The new inventions made life easier and also surged the economy, and in many cases established great wealth. The huge fortunes amassed by a few encouraged the dream of "streets of gold" and encouraged even more immigrants to come to America. These are the backbone of this country.

"In every census from 1880 through 1990 the fact emerges that immigrants are more likely to be self-employed than natives. While many immigrant businesses are small and tend to employ co-ethnics and family, they are powerful in their aggregate and credited with revitalizing declining neighborhoods in many studies. Another face of immigrant entrepreneurship has emerged. These are both small and large engineering, technology and science firms that are leading innovation and creating wealth across America." (Research Perspectives on Migration)

Currently, national statistics bear this out studies show that 25% of engineering and science companies were founded by at least one immigrant. Nationwide these companies produced \$52 billion in sales and employed 450,000 workers in 2005. In addition, over 8% of immigrant women are entrepreneurs (compared to 6% of native-born women), their businesses have increased 190% since 1980. These businesses are primarily in service industries with a significant number in real estate and scientific and technical consulting services. (America's New Immigrant Entrepreneurs. V. Wadhwa, 2007).

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Chapter Spotlight

Beta Tau Chapter

MGCCC student organizations receive community-service awards

Three outstanding student organizations at Mississippi Gulf Coast Community College were recently honored at the college's first-ever Club Achievement Competition, where student clubs/organizations submit notebooks of yearly membership and community service efforts. Each winner received a \$500 Willis H. Lott Community Service Award. The event was judged by Donna Alexander, executive director of the United Way for Hancock, Harrison, and Pearl River counties, and by Gulf Coast employees.

"I am extremely proud of these student organizations and their advisers for the work they've done in our community," said Dr. Willis Lott, Gulf Coast president. "All of them have made a positive difference in peoples' lives by caring for the needs of others and excelling beyond the classroom."

The winners were Alpha Beta Gamma (Jackson County Campus, Rebecca Rutz, adviser), Wesley Foundation (Jefferson Davis Campus, Janis Slade, adviser), and Phi Theta Kappa (Perkinston Campus, Gayle Greene-Aguirre, adviser).

"I was impressed with the commitment to community service demonstrated by the student organizations on each Gulf Coast campus," Alexander said. "Projects and activities chosen by the clubs reflected student members' knowledge and the specific needs of the various agencies. Gulf Coast students and club sponsors volunteer hundreds of hours for the benefit of their communities by preparing and serving meals at Loaves & Fishes, planting gardens, and providing clothing for the homeless. Their contributions are significant."



Photo: Donna Alexander judges work at MGCCC'S first-ever Club Achievement Competition April 9.





Business and the Environment: Today and in Ten Years

By Jeremy Zeitler

The Peter J. Gleason Essay Award

The environment is the world around us and includes not only the resources we need to survive, but the living standards that make us happy. Every country has their own environment and the decisions that people make in their environment has an impact on the neighboring countries and the world. Since the introduction of the internet, the ability for businesses to communicate globally has reached new heights and is constantly improving daily. The world is connected and business growth is increasing at exponential levels. As globalization becomes prominent, with more countries joining this new wave every year, countries need to be aware of their actions and how it affects the environment around them and on a global scale.

China is an example of a country that is growing and as new business is emerging throughout the country, many natural resources are being used to fuel these new businesses. Corporations need to be environmentally aware and adopt new policies to protect the environment. Whether it is from burning fossil fuels that can pollute the air to wasting paper, with such a large population, the need for businesses to enforce these policies will be essential. Without strict policies in place pollution will reach astronomical levels and we will see pollution similar to that in England in the 19th century during the industrialization period. The U.S has adopted policies and laws to protect the environment and has enforced them by issuing fines to corporations who violate these laws. But there needs to be a global effort to protect the environment and with all the greed in the world this will be a difficult task.

As businesses grow globally the standard of living is also increasing for many third world countries. As countries open their doors to the world, they have made themselves accessible to sell goods and generate higher profits from richer countries. Take Ethiopia for example. The country has announced that they will open a trading exchange and can now trade such commodities as wheat, which has become scarce in recent months. The farmers will earn more for their crops which will then turn into more money economically for

the country. The government will tax these farmers and build the infrastructure of the country- unless corruption occurs. The environment for the people of Ethiopia will therefore improve and raise their standards for living. Soon corporations will appear and this will be a country with emerging markets. Will they adopt any policies protecting their environment? We will see in the years to come. I will predict no because of the greed of new money.

It seems that as countries come into new money they forget about their surroundings. Every country has done it and will continue to do so until it affects their country enough to be forced to change. In ten years we will see the environment changing around us. We will see technology increase, countries becoming richer, and pollution increasing affecting everyone globally. Every twenty years or so there is a change in technology that advances us to another level. Scientists are discovering new ways to burn clean fuels and discover other ways to generate energy. In ten years gas may be so expensive that we will have to find other alternate fuels for energy. Businesses will have to wake up and realize that we are expending all of our natural resources and need to invest in the research for alternate energy sources. The issue is far too complicated to fathom and everything has a cause and effect. Business has a direct effect on the environment and the only police available to protect the world are themselves.

Ten years is very hard to predict. I feel that China will be the country to continue to watch. With reported unethical business practices and the genocide on the rise in Tibet, their world will continue to effect the environment in a negative way. The country can not be controlled and can not be policed. Their government can choose to do whatever they want in the coming years and without strict policies being enforced our world will continue being destroyed slowly. In the U.S. business could be very bad. With the dollar losing value and high fuel costs and large debt of Americans, we may not be able to recover. The effect on the environment: The business environment will be

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TIPS: Navigating the Road Ahead

Being able to see and navigate the future has never more vital than today. In a world that changes so quickly, being able to "read the tea leaves" and adjust before the future arrives is an essential skill. The wise see the future and adjust accordingly. The impulsive act on "yesterday's news," often to their regret.

My suggestions are:

1. Look ten years ahead. Regularly take time to ponder your personal future. Where do you want to be ten years from now? What do you want to do, have or become in that time? How will your circumstances change? What trends or patterns will force change upon you, and what can you do to adjust to it? Be sure to look at your personal life (aging, etc), your family and relationships, and of course, your business or career.

2. Look eighteen months ahead. What's coming at you, just out of site or over the horizon? What opportunities, threats or adjustments are emerging? How will you adapt? How can you take advantage of these trends?

3. Look three-to-six months ahead. I'm a firm believer in the power of "summer projects" or "ninety-day campaigns." Will changes in the market impact you this year? How about the start of school this fall or an upcoming birthday? Does the car need replacing? Is it time to start looking for a new assistant or planning your next sales campaign?

The future will arrive, whether we are prepared or not. Success in life goes to those who do the best planning and are most prepared. At least once a month, preview the future and takes steps to prepare in advance.

Written & Published by Philip E. Humbert, PhD
<http://www.philiphumbert.com>



Learning

By Juan J. Sigaran
The Sophia Abeles Essay Award

Learning is a synergistic dance between your mind and the outer world. “True learning” happens when one grows an infinite passion to achieve a state of understanding of factual information regardless of the subject matter. Those who have experienced “true learning” are familiar with the euphoric state they find themselves in when they encounter newly unconquered edifying territory.

At first glance, learning may seem like a very general subject but, as I look deeper into the magic of learning I realize that learning is a very distinct and focused subject. It is true that there is an infinite amount of subject matter that one can learn but, there are arguably very few ways to truly learn.

“True learning”, first and foremost, can only be sparked by desire. This is not to be confused with a desire to learn but, with a keen desire to live, regardless of the outcome.

“True learning” builds confidence, diminishes ignorance, establishes foundations and conquers fear.

“True learning” grants us happiness, strengthens during turmoil, eases the anxious and invigorates the overly content.

Everyone has experienced it but most have forgotten. As I watch my little one jump after climbing and hop after running, walk after crawling and lift after lying, I read his eyes wanting more. That is how we all once were; the second time around it is bliss but, most still let the time pass and most don’t see it come around a third.

Life can fool you into believing what is not there: “Seeing may not always be believing.” Most get tangled in the web they weave and entrap themselves. Others, clench onto what they already have and do not make room for more.

When I truly learn I do not get offended of things that do not concur with my personal beliefs and values. I invite the differences and take them for what there worth. Learning has no prejudice and sees no color nor, does it have any culture. Learning has holds no genetic bearing and has nothing to do with class or social status. Learning just is what it is.

“True learning” cannot be improved or worsened but, the methods in which we learn can. An obvious example of an improved method of learning has been the World Wide Web. One can practically enter into all realms of learning by the click of a mouse but, for many it just becomes a virtual social gathering. Without “true learning” people minimally utilize the tools and the methods needed to learn.

“True learning” is not memorization nor is it obtained via recitation or repetition, for those things make learning almost seem tangible. The enchantment of “true learning” taps us into our raw human essence. If knowledge is power then learning is God.

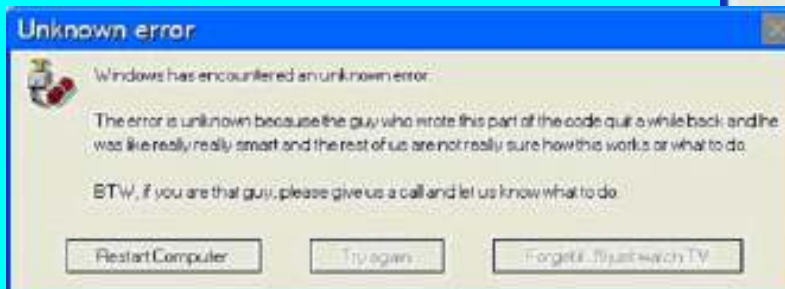
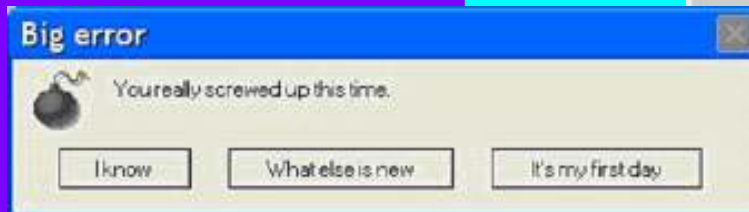
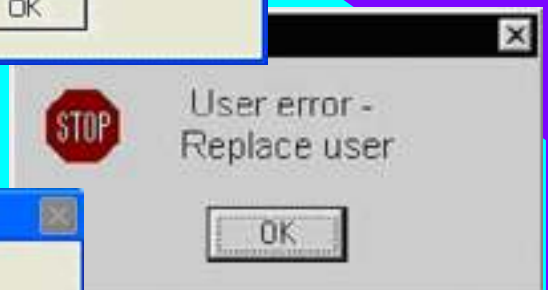
We often take learning for granted as we do the human brain. Although, both are vital to our everyday survivability we do not always notice their works and forget their significance.

I am now in my second time around to “truly learning” and am blessed to be privileged enough to have seen the opportunity. I wake up everyday new; nearly wishing away my sleep. I learn from the simplest things and find meaning in those discoveries. I find myself enjoying the same things I took pleasure in as a child again and uncover simplicity in everyday complexities. Learning has painted a picture for me that has beautified the ugly and livened up the dull.

I must admit that one can learn in a multitude of ways but, “true learning” is of the Spirit and one must be driven by learning itself. One cannot tame the magic of learning. If so, you could say that you could learn to “truly learn.” We may learn our own personal style of learning, but we must first allow ourselves be taken by the “Spirit of Learning” to “Truly Learn.”



Humor: Finally--Error Messages We Can Actually Understand!





You do your part, I'll do mine!

By Casey Allison

The John D. Christesen essay competition

As I approach the last semester to finish my bachelor's degree, I can say without a doubt that I made the right decision to obtain an associates degree at a two-year institution prior to attending a larger university. I say this with a profound sense of gratitude in that I was more prepared than most of my counterparts in my junior and senior level courses. I attribute this not only to the vast amount of knowledge I gained from intensive coursework, but also to the dedicated teachers I've had the opportunity to meet. Throughout my college career, there are numerous teachers I feel have made an impact on my life. While teaching techniques vary, they all share one characteristic—they demand excellence both in themselves and of their students. Three teachers stand out in my mind for the unique methods they used to incorporate self responsibility.

While I've always done well in history courses, history is not what I consider to be one of my strongest areas of interest. During my tenure at Abraham Baldwin Agricultural College, I had the opportunity to take a history professor who had a unique aptitude to keep students interested in his class. This professor caught the attention of his students on the first day of class, and never relinquished it thereafter. Just as in the real world, arriving on time is an important skill that is emphasized in the college setting. Tardiness is not only a distraction, but it is also very frustrating to those arriving on time.

As a college student, one hears of unwritten rules about how long students should wait for a professor who is late for class. Although there are variations in this unwritten policy, students usually report that it is necessary to wait ten minutes for a professor, and fifteen minutes for a professor who has their doctorate. This history professor used this unwritten rule to grab student's attention through shock. After inquiring and getting the typical answers about how long students should wait for him if he is not on time, this instructor told us we were under no obligation wait. The professor then explained that he was under contract to be in class on time, and that if he was not, he was in

breach of his contract and students were under no obligation to wait on him. This uncanny truthfulness shocked the students and increased the amount of interest and respect students had for him. In return, students were also expected to be on time, or they were not counted present for the class.

The second professor who used atypical techniques to teach commanded respect and attention through unbridled compassion and enthusiasm--the type a student's mother would have. While this teacher was a very petite teacher, she had a very large presence. As a biology teacher, the materials she teaches are not always the easiest to communicate. In order to connect with the students, this professor has a vast bank of examples which directly relates to a students life. As a mother of two boys, this professor also has a large amount of comical personal stories. Using these stories to accentuate her explanations, this professor was able to effectively communicate topics to students. This teacher's thorough teaching techniques require students to take personal responsibility for the material. If a student does poorly on the test, he or she can not place blame on the instructor, as she could show exactly where the concept was covered, and the example she used to explain the concept.

The third professor who used out of the ordinary teaching techniques was an economics professor. As anyone who has taken a course in economics will tell you, economics is not an easy topic. By referring to it as a difficult topic, I do not mean impossible topic. As with all hard tasks, practice and repetition are imperative to improving one's ability. Despite the professor pointing this out, students do not always invest the time they should to master a topic.

Having nearly twenty years experience teaching economics, this professor was well aware of this issue. In order to ensure each student was devoting enough time to the materials, the professor had each student write down how he or she prepared for each test. While this seems trivial, completing this before a test makes the student accountable to themselves and

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their classmates. When the test scores are distributed, the students 'investment' paper is also returned. By doing so, the student is able to easily correlate the test score to the amount of time invested to the topic. Students are also able to compare their scores and time investment to the other students. By doing so, students can increase the time investment if he or she feels there will be an adequate return. This process also provides insightful information when the professor considered curving a test. If student investment was low for a test, the test curve would resemble the student investment.

While these three teachers teach different subjects and have different teaching techniques, they all emphasize student responsibility and in turn, trust. As in the real world, each person must take responsibility for their actions. As a teacher, it is imperative to not only give students the opportunity to take responsibility, but also emphasize the importance of students taking responsibility. Students trust teachers to invest the appropriate effort required to teach the subject, and in return, teachers trust students will invest enough effort to master the topic at hand. Without both parties doing their part, less will be accomplished and neither party accomplished their goal.

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very tense with many people worried about their jobs and other countries taking advantage of our cheap dollar and greed. The natural environment in the U.S. may change some. As cars burn cleaner and recycling at an all-time high, in ten years we can only improve and continue to do good and protect where we live.

If the war in Iraq ceases and there is democracy and some stability there is a chance for businesses to begin a new venture. Iraq is centrally located globally and many countries will want to invest in it. Depending on the government, the country will need to provide energy and can start off on the good foot with wind farms and solar energy being the primary source of energy for this country that will be in need of much change. The infrastructure will improve with new business and technology and there may even be people from all over the world living there making this a type of new U.S.

There can only be predictions for the unknown future and with so many changes occurring in such short periods anything can happen and everyone is game for whatever that may bring. Our goal is to make the world a better place for our children who will soon learn the importance of business and the environment.

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Today we are faced with immigrant problems—the “new” wave of immigrants are entering this country illegally and seem less willing than the immigrants of the past to assimilate into American culture and language. American shores will still welcome immigrants and will recognize their place in this society—but we must enact stricter laws to limit immigration to legal rather than illegal arrivals.

Although the contributions of these new immigrants are just as exciting as those of the past I believe that they need to become part of America, which includes speaking our language and obeying our laws.

Humor: Who's Who



- A programmer is someone who solves a problem you didn't know you had in a way you don't understand.
- A consultant is someone who takes the watch off your wrist to tell you the time.
- A banker is a fellow who lends you his umbrella when the sun is shining and wants it back the minute it begins to rain. (Mark Twain)
- An economist is an expert who will know tomorrow why the things he predicted yesterday didn't happen today.
- A statistician is someone who is good with numbers but lacks the personality to be an accountant.
- An actuary is someone who brings a fake bomb on a plane, because that decreases the chances that there will be another bomb on the plane. (Laurence J. Peter)
- A mathematician is a blind man in a dark room looking for a black cat which isn't there. (Charles R. Darwin)
- A topologist is a man who doesn't know the difference between a coffee cup and a doughnut.
- A lawyer is a person who writes a 10,000 word document and calls it a "brief."
- A psychologist is a man who watches everyone else when a beautiful girl enter the room.
- A professor is one who talks in someone else's sleep.
- A schoolteacher is a disillusioned woman who used to think she liked children.
- A diplomat is someone who can tell you to go to hell in a way that makes you look forward to the trip.

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