

Alpha Beta Gamma

International Business Honor Society of Community, Junior, and Technical Colleges

Canada · United States · Mexico

Fall 2012

**2013 Annual Leadership Conference to be held in
Pensacola Beach, Florida
March 21 - 24, 2013**

2013 Annual Leadership Conference

WHERE: Pensacola Beach, Florida
WHEN: March 21 - 24, 2013
COST: \$150/person prior to 2/19; \$175 thereafter

Hotel reservations must be made directly with Hampton Inn before 2/19: 800-320-8108. Group Code: ABG
Gulf front rooms \$159/night*
Sound side rooms \$139/night*
*based on double occupancy

See more details at www.abg.org.

There is a stipend of \$250.00 for one adviser and one officer to attend the conference, provided the officer attends all workshops and presentations.



It is official! Alpha Beta Gamma International Business Honor Society will hold the 2013 annual leadership conference in Pensacola Beach, Florida. This event marks our second trip to Pensacola Beach. Those who remember the 2010 conference will attest to the wonderful time we had in this beautiful area of Florida.

The conference will be held March 21-24. Attendees will make their own hotel reservations at the Hampton Inn. Conference hotel rates are \$159.00 Gulf view and \$139.00 Sound view. Reservations should be made before February 19, 2013. You can contact the Hampton Inn toll free at 800-320-8108 or book online be sure to ask for the ABG conference rate.

The Hampton is within walking distance from restaurants, nightlife & recreational activities such as fishing, paddle boarding, sailing, kayaking, biking, & the 360 Observation Wheel. The Hampton has 2 beachfront swimming pools; a free breakfast each morning; Tiki Island Golf & Family Arcade; Gilligan's Tiki bar along with the meeting and event space.

Conference details and registration information are available at www.abg.org. Plan to attend the conference, participate by submitting one (or more) scholarship essays and/or registering to put on a conference session. This is a great opportunity to network and get to know your fellow ABG members from around the country.

See you in Florida!

ABG National

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THE HONORS JOURNAL of Alpha Beta Gamma

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Letter from the Editor

In the hustle and bustle of the holiday season, it is easy to lose sight of what is really important in our lives. May I suggest that we take the time to reflect on our many blessings—family, friends, teachers, mentors and advisers. We spend the month of December acquiring *things* for ourselves and others, but those who have been affected by the disasters of this and past years can attest to how unimportant these material things actually are. What matters most are the relationships we have and the love we share with others. Make a note this season to let those who are important to you know just how much they mean to you—each and every day!

While giving thanks we might also consider being kinder and more thoughtful to others. You can donate food, clothing, or toys to needy families or organizations that help those in need. You can work in a local food kitchen or food pantry (the gift of time and labor cost us nothing). You can do something as simple as paying for a breakfast or lunch for a senior citizen, or picking up the “tab” for someone’s groceries as they are standing in line at the checkout. You can let someone “cut” in front of you in traffic (without hitting the horn), you can hold a door open, or simply smile and wish someone a good day.

Each day from now until the end of the year, do something for someone else. . .it need not be something big and expensive. It only takes a little time and effort.

Have a wonderful Holiday Season. See you in Florida in March!

Gaye

Awards and Competitions

LEADERSHIP CONFERENCE 2013

Each year at the annual Leadership Conference, Alpha Beta Gammas are selected for exceptional contributions. For more details and submission guidelines, please visit www.abg.org.

Chapter Awards

Submission of the annual report is required for a chapter to be eligible for the following awards.

The Brooks College Golden Key Award - to the chapter that displays overall excellence and serves as a model chapter for others to emulate.

Excellence in Financial Management - to the chapter that displays excellence in fundraising and cash flow management. The ability to finance special projects and events is important in this category.

Excellence in Recruitment - to the chapter with excellence in recruiting by means of materials and marketing programs. Materials that can be shared with other chapters are most valuable.

Excellence in Campus Service - to the chapter that best serves the Host College.

The Professor Donald Bertram Community Service Award - to the chapter that displays innovation in service to the community.

Nominations

Nomination forms are available from www.abg.org and should be submitted to webmaster@abg.org

Alpha Beta Gamma College President of the Year - Awarded to a college president who has demonstrated, over an extended period of time, inordinate support for the mission of Alpha Beta Gamma.

The Hausman Siegel Distinguished Chapter President Award - This award is presented to outstanding Chapter Presidents. The nominee should be an exemplary president whose tenure would serve as a model for all Alpha Beta Gamma officers to emulate.

The Professor Steve Graham Memorial Award - Awarded to a student who is nominated by a faculty adviser. Both must be in attendance at the Annual Leadership Meeting.

The Joseph Perry Creativity Award - Awarded to either an adviser or student who makes a significant editorial contribution to the Honors Journal.

The Prof. C. George Alvey Distinguished Fellowship - Awarded by the Scholarship Committee to the chapter adviser who emulates the significant contribution made to Alpha Beta Gamma by Adviser Emeritus, C. George Alvey of the Rho Chapter.

The Eva Bobrow Medallion of Excellence - Each chapter adviser may annually recommend one outstanding Alpha Beta Gamman who in serving as an officer of the chapter has contributed in an outstanding fashion and achieved excellent results for the chapter.

The Papps Award - Presented to an Alpha Beta Gamman who transferred to the Wharton School at the University of Pennsylvania.

The Cerrone Award - Awarded to a Chapter President who has done an outstanding job rejuvenating a chapter.

The Zagara Competitors Award - This award is named to recognize the significant contribution that Chapter Adviser Marc Zagara has made to Alpha Beta Gamma over many years and is presented to an athlete who is also an Alpha Beta Gamman.

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The Ginny Fastje Best Student Presentation- Award will be determined by a vote of all students attending the Annual Conference.

Harold E. Tepool Award - In memory of Violet E. Tepool, mother of adviser Harold Tepool, will be given to the chapter with the best promotional material from chapter activities.

The Pamela Donahue Award - To the Best Faculty Presenter at the Annual Meeting.

Excellence in Administration Award - Outstanding college administrators from colleges which have Alpha Beta Gamma Chapters can be nominated for the Excellence Award by Faculty or chapter officers.

Gaye Andersen Award of Excellence - Each year there is someone whose unique contribution does not fit into one of the society's existing awards. The Gaye Andersen Award of Excellence has been created to honor adviser Gaye Andersen whose unique contribution to the society over many years inspired all.



Essay Competitions

See www.abg.org for required submission form and more details. **Check grammar and spelling on all essays to avoid disqualification.**

The Marc Napolitano Memorial Essay - Applications must submit an essay which ponders this theme: Aside from direct advertising, how is mass media (film, television, or the internet) used by corporations and businesses to enhance their image and branding--ultimately their bottom line.

The Keith Ulich Memorial Essay - The essay should detail the concept of living life to its fullest, outline the elements of this concept, explore factors which might affect its implementation and conclude with the benefits towards one's life that implementing such a practice would generate.

The Dr. Mary Bone Competitive Essay - Awarded to the writer of the best essay titled, "What Alpha Beta Gamma Means to Me".

The Francis Cunningham, Esq. Memorial Essay - Applicants must submit an essay on the subject "Ethics in Business".

The Peter J. Gleason Essay - Applicants must submit an essay on the subject Business and the Environment, Today and in Ten Years."

The Nathan Ancell Memorial Essay - Awarded annually to the student who writes the Best Business Plan for a new business.

The Steve Perri Memorial Essay - Awarded to the writer of an essay describing the Pros and Cons of Being an Entrepreneur.

The Ester Cross-Carter Memorial Essay - Essay on the topic "Helping Others" is required.

The Sophia Abeles Essay - Essay concentrating on the theme of "Learning".

The MBIA Competitive Essay - This essay centers on the theme of "The significance of municipal bonds in financing special projects in the USA". Students will discover a significant project which benefits society funded through municipal bonds and discuss the contribution to society.

The David Pope Essay - An essay describing the contribution that emigrants made and continue to make to our democracy.

Continued from previous page

The David Bjorklund Memorial Essay - The theme of the essay is "Using Finance for Corporate Growth".

The Cornelia Blackwell Memorial Essay - Applicants must submit an essay entitled "The Importance of Teaching Business".

The John D. Christesen Essay - This competitive essay should describe the environment, pedagogy or other atypical conditions under which the writer experienced a most significant teaching event. Describe the process, technique or environment with which a truly exceptional teaching event occurred.

E-mail all essays and letters of nomination to
webmaster@abg.org

Submission forms available from www.abg.org



Sorry we missed you...

*Two members of Alpha Alpha chapter were accidentally omitted from the Spring 2012 Awards Edition of the Honors Journal. **Kris Town** and **Wesley Chadwick** received the Eva Bobrow Memorial Medallion at the 2012 Annual Leadership Conference. Thank you for your excellent work!*

One-Minute TIP

We love instant gratification! We want speed and drama. We celebrate the “overnight sensation,” and it’s wonderful when that happens. But in real life, it’s actually quite rare. For most of the winners in life, success is the culmination of multiple, predictable small victories. Typically, this takes time. It takes Patience. Endurance. And Persistence. The good news is that with a good plan and daily victories, you can absolutely do this!

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Responsibilities of Alpha Beta Gamma National Officers

LEADERSHIP CONFERENCE 2013

Serving as a National Officer is a great leadership opportunity. At the National Leadership conference, students will be elected to serve in the following roles on the executive committee in 2011.

PRESIDENT

1. Assemble national officers in virtual monthly meeting
 - a. Meet with the national officer adviser a week prior to the meeting and provide a tentative agenda
 - b. Email all chapter presidents and advisers points of action and interest resulting from the national officers' monthly meeting within two weeks of meeting
2. Work with other officers to determine official national community service project
 - a. Clear the project with the national officer adviser
 - b. Deadline of August 1
3. Attend National Leadership Conference in year following election
 - a. Must provide \$200 deposit by January 15th that will be returned after the conference if they attend and fulfill duties
 - b. Deliver ten minute welcome and update
 - c. Email national adviser the 10 minute speech 3 weeks prior to the conference
 - d. Include results by chapter of the national community service project
 - e. Attend all workshops and greet members
 - f. Preside over new officer elections
 - i. Prepare ballots
 - g. Serve on the Scholarship Committee
4. Vote on special resolutions
5. Submit one article to the Honors' Journal. Topic must be submitted to the National Officer Adviser by October 1 and April 1. Article must be submitted by November 1 and May 1

VICE PRESIDENT

1. Support the president and promote national ABG activities.
2. Vote on special resolutions
3. Work with other officers to determine official national community service project: Deadline August 1
4. Submit one 250 – 500 word article to the Honors' Journal. Topic must be submitted to the National Officer Adviser by October 1 and April 1. Article must be submitted by November 1 and May 1
5. Assume responsibilities of president if the president is unable to serve
6. Attend the national leadership conference if the president is unable to attend

EXECUTIVE BOARD

1. Support the president and promote national ABG activities
2. Vote on special resolutions
3. Work with other officers to determine official national community service project: Deadline August 1
4. Submit one 250 – 500 word article to the Honors' Journal. Topic must be submitted to the National Officer Adviser by October 1 and April 1. Article must be submitted by November 1 and May 1
5. Assume responsibilities of president if the president is unable to serve
6. Attend the national leadership conference if the president and vice president is unable to attend

Failure to attend three (3) meetings will result in automatic termination of your title and position as a national officer. The officer must then remove this from his/her resume or curriculum vitae. The officer's name will also be removed from the Alpha Beta Gamma national Web site.

Personal Branding

by Karine Pitton
ABG National Student Vice President

What comes to mind when you hear personal branding? Paris Hilton? Donald Trump? Think again! Many of us refer to celebrities but ignore the fact that personal branding is important if not crucial when it comes to business in general, and especially when you are looking for a job.

Personal Branding is a “brand” that you create and that is directly related to your name, career or company. A personal brand evolves over time and has to be managed the right way and guess who is responsible for its growth? Yes, yourself! It is about how you present yourself coupled with what you do to improve the image and convey a clear message. If you want to

find out how others perceive you, ask a few (honest) friends to tell you what their first impression of you was; you might be surprised! Look for the patterns in their answers. Do not take their feedback personally but use it as a tool for your personal brand growth. If you get positive feedback, focus on them and try to develop other assets. On the other hand, if you get negative feedback, well, you know what to do.

So here are a few tips to create a positive personal brand image:

- Understand and know yourself first! What do you know about yourself? I know... easier said than done!

- Think about the message you want to convey to others. Create a brand statement. What do I want? Is my message clear? Does it reflect my image?

- Maintain and manage that message. Remember the brand you build evolves with you. Creating a consistent message is important.

- Know how to present yourself. Watch the gestures you make, the language you use. It is wrongly believed that body language (or dance) is not significant in communication when it actually counts for 55% of it, whereas words and music (pitch, tone, pace) counts for the rest 45%.

- Be confident.

When you meet someone for the first time, look at this person in the eyes with a smile and have a firm handshake. This will inspire confidence from the other person.

- Watch your personal style. Wear appropriate attire. For women, do not show too much skin, the others might not take you seriously. For men, do not try to show off your muscles for the same reason as women.

One of the main pieces of advice I can give is manage your online image. As a growing number of companies use social media to screen their potential new employees, it is important to pay attention of our online image.

- Do not tweet too much...or too little.
- Select the pictures you post on Facebook.
- Select wisely your “friends” or “followers”.

And last but not least, my last words of wisdom would be as you grow as the marketer of your personal brand, stay true to yourself. Do not create a person you are not and wish to become.

“Understand and know yourself first! What do you know about yourself?”

Looking for a new career? Interested in teaching? Read about this great opportunity from Chicago Public Schools.

Be the change you wish to see in the world. Master the Art of Teaching at the University of Chicago.

UChicago UTEP asserts that teaching is:

- A highly ambitious, intellectual, professional career
- Integral to the education reform movement
- A means for promoting educational equity and social justice through the training and development of classroom-based school leaders

The University of Chicago Urban Teacher Education Program is one of the four primary components of the Urban Education Institute along with the Consortium on Chicago School Research, the University of Chicago Charter School and UChicago Impact.

No other institution in the country joins these domains of work and this depth of expertise under a single roof to make lasting and significant contributions to improving urban schools and transforming lives nationwide.

UEI prepares and supports teachers, teacher leaders, and principals with a focus on instilling strong subject matter and specialized pedagogical expertise and skills to succeed in urban contexts.

UChicago UTEP's goal is to prepare teachers of the highest caliber for Chicago Public Schools to persist, succeed and lead in urban schools.

Recognition

- Named as exemplar in clinical practice by NCATE Blue Ribbon Panel Report
- \$12 million Teacher Quality Partnership Grant from the US Department of Education
- National Science Foundation Robert Noyce Teacher Scholarship Program

Results

- More than 90% of Chicago UTEP gradu-

ates are still teaching in CPS or in similar urban school districts after five years.

- o This 5-year retention rate far exceeds the national norms, where approximately 50% of urban public school teachers leave the profession within their first three years.

- 100% of the Class of 2011 was hired by CPS for the 2011-2012 academic year!

UChicago UTEP graduates receive:

- Master of Arts in Teaching
- Illinois state teaching certification
- o Elementary grades K-9 (open to all majors)
- o Secondary grades 6-12 (open to biology or math majors/minors)
- § Biology
- § Mathematics
- Up to \$36,000 in tuition assistance (making the program virtually tuition free)
- 3 years of professional development supports (provided at no additional cost) including:
 - o One-on-one instructional coaching
 - o Leadership training
 - o First year monthly workshops
 - o Membership in UChicago UTEP alumni and staff-led inquiry groups
 - o Monetary support to attend continuing education workshops and conferences

To learn more:

- Join us for an information session
- Meet us as we recruit nationwide
- Call 773 702 6192 to talk more about program
- Email some dates and times that you are available to meet for an informational interview
- Join our mailing list
- Sign up for the University of Chicago Urban Education Institute (UEI) newsletter
- Like us on Facebook

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THE GIFT of Problems

When we're stuck or frustrated, I don't suppose anybody really likes problems. But problems are the source of wealth, fame, power, progress and most of the good things in life. Without problems, I fear we might still be living in caves. Thank goodness for the gift of problems!

Do I really mean that? Yes, I do! But do I really feel that way all the time? No. I find it especially hard to appreciate problems when I have one of my own!

But the truth is that most of us earn our living by solving other people's problems. In that sense, while I may be frustrated by my own problems, I am extremely thankful that other people have problems I can solve!

We had a minor mishap with Mary's car this week. The passenger-side mirror got knocked off, and of course, it has the electric gizmo in it so there was no way I could fix it myself. We had a problem. And since it wasn't scheduled, and I didn't want to be bothered that particular day, it annoyed me.

But I noticed the guy at the body shop saw it very differently! Turns out that with his knowledge, experience and tools, he didn't have a problem at all! For him, it was an easy way to make a couple hundred bucks! What a delight! Lucky him.

In a diversified economy, problems make the world go 'round! When I have a problem with my car, the mechanic makes money. When I have a problem with my computer, the tech guy makes money. When my clients want to grow their businesses, enrich their lives or have difficulty achieving their most important goals, I get a call. Thank goodness for problems!

The truth is, that if you want to make more money, you must (yes, I said, **MUST**) learn to solve more and bigger problems for more people. People pay to have problems solved.

This is easy to understand when the problem is also a crisis. In an emergency we want a doctor to stop the pain. When they break down, we want our cars fixed. When we're travelling and need food or lodging for the night, we gladly pay

someone to help us out. Those problems are obvious. But when we buy entertainment or furniture for our homes, or even a book to read on vacation, these are also problems we pay someone to solve for us.

Whether your customer is one person called your "boss" or the thousand people who come to your restaurant every day, they all have problems to be solved. If you want them to pay you more, you must find ways to either solve the same problem for more people, or learn to solve bigger or more complex problems. Your income is always a pretty accurate reflection of the value customers put on the problems you solve for them.

Thank goodness for problems!



And as an extra bonus, consider the amazing gifts problems give us, free of charge! Problems challenge us. They stretch us. They make us creative. They teach us things and force us to learn from or collaborate with very smart people. Sometimes I think of problems as

God's gift to the human race!

When we are totally relaxed and comfortable, laying in the sun with no problems of any kind, we are unlikely to be motivated. Sometimes, we even doze off! Without problems we do very little. We invent nothing and build little of lasting value. Only when we are hungry, frustrated, worried or challenged by a problem do we rouse ourselves, rally our resources, and get to work. Problems (and their solutions) have created the world we enjoy every day.

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SUCCESS **May Mean Being Weird**

One of the paradoxes of life is that being “normal” or “reasonable” often means settling for ordinary results, while success requires that we be different and sometimes, uncomfortable. By definition, high achievers are not “average” people!

All of us have been pressured to conform at one time or another. We’ve been told to “sit still” in school, to “stop interrupting” or “not make a scene.” We’ve been criticized for dressing, speaking, acting or being “different.” The not-so-subtle pressures to accept conventional norms are powerful. “To get along, you have to go along.”

Well. Madame Currie, Florence Nightingale, Helen Keller, Amelia Earhart, Eleanor Roosevelt, and Oprah Winfrey are not admired because they were

“average” people! Thomas Jefferson, Thomas Edison, Charles Lindbergh, Franklin Roosevelt and Bill Gates were not “conventional” people. Abraham Lincoln is widely regarded as the greatest American president, yet the thing he was most known for among his friends was his obnoxious refusal to quit running for office, even after he lost thirty-two elections! That is definitely NOT normal!

One of the things that has made America great is our love of individuality. We have always had a healthy respect for our “mad inventors.” The Wright brothers thought they could fly! Henry Ford thought he could put a car in every garage. Ben Franklin flew a kite in a thunder storm (didn’t his mother tell him to come in out of the rain?). Mary Kay thought she could make a living selling make-up, while Mrs. Field tried to support her family selling cookies! That’s just crazy!

Now, we need to tell the truth here. A lot of crazy ideas really are. . .crazy. We’ve all had brilliant ideas in the middle of the night, only to find in

the clear light of day they weren’t worth pursuing. I’ve made many fortunes while taking my shower, only to find them going down the drain when I tried to tell my partners about them. Just because an idea is weird doesn’t mean it’s wonderful. But many great ideas (and the fortunes) have been lost because the genius who thought it up was shy. Or lacked courage. Or was intimidated by someone’s comment that, “You can’t do that!”

All great ideas are crazy before they become brilliant. Alexander Bell thought he could talk over copper wires, and even worse, Marconi thought he

could send messages through thin air! When David Sarnoff wanted to launch the first radio network (now NBC), one investor ridiculed him by asking, “Who

would pay to send a message to no one in particular?” Jules Verne thought people might one day travel under the ocean or, even more ridiculous, fly in outer space. How crazy was that!?

If you can read this, you are a genius. You have thousands of wonderful, creative, brilliant ideas—most of which you’ve never pursued. And that’s a shame.

Success is not achieved by being “ordinary.” Rather, success is the predictable result of following your own path and trusting your own instincts, whether or not your neighbors understand. One of my heroes, Henry Thoreau, recommended “march to beat of your own drummer.”

Franklin Roosevelt was in a wheelchair, and who ever heard of a cripple running for President? Barbra Streisand wasn’t “pretty enough” to be a star, and Elvis was so provocative he was banned in communities across the country. Bill Gates dropped out of Harvard to “write code.” Steve Jobs was not an easy guy to be around. And who would have thought a bi-

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“Success is the predictable result of following your own path and trusting your own instincts, whether or not your neighbors understand.”

PEAK PERFORMERS *Get More Done!*

In the long run, performance counts. In fact, only the things we actually DO really matter. The things we DO are how our lives are measured.

Generally speaking, our intentions do not count. The road to failure is "paved with good intentions." Even our values do not matter unless and until they are put into action.

In the end, only performance counts.

Genius and education do not count--we all know bright, highly educated people who have made a mess of things. Our plans and hopes do not count, and even our faith counts for very little in this world. I recall a critical comment about a well-intentioned but ineffective friend who was described as being "so heavenly minded she's no earthly good."

The key to success is knowing where to focus and how to get extraordinary RESULTS from our ordinary daily effort.

Sure, I also believe in genius and luck and good fortune, but the winners in life have all worked very hard. Whatever genius Einstein and Edison and Dickinson and Madam Currie brought to the game of life, they also WORKED very hard!

The key to unusual success is knowing what to work on and knowing where you have the opportunity to make a HUGE difference. The key is not just hard work--everyone works hard. The key is not ambition or desire--everyone has that.

The key is leverage, focus, patience, perseverance and persistence PLUS an element of genius (we all have that, as well) and effort. Archimedes said that with sufficient leverage he "could move the world", and through his ideas, he did! There is no force on earth "as powerful as an idea whose time has come" and fortunately, we ALL have powerful ideas!

Here are some practical suggestions to maximize your results and create the life you truly want:

1. Clarity of purpose. Whatever it takes, know your values and your priorities. Read. Keep a journal. Get and stay organized. Life is short--know where you are going and what you want to accomplish!

2. Eliminate the trivial. We are all tempted to do a thousand small tasks every day. Peak performers are good at resisting temptation. They pay whatever price is required to avoid distractions and stay focused on their key objectives. Never "major in minor things!"

3. Learn from experts. Invest in education and get a mentor and do what successful people do. As Tony Robbins says, "Success leaves clues," and if you do what successful people do, you will inevitably achieve similar results.

4. Stay the course. Persistence and patience pay off. We all know the saying, "If at first you don't succeed, try, try again," but winners modify that. They say, "If at first you don't succeed, try again, try a new way, but above all, try UNTIL!"

5. Hard, hard work. Every time I recommend hard work, I get emails from people who want to "work smarter, not harder," and who remind me that when we do what we love, "we'll never work another day in our lives." But Edison slept in his laboratory and Betty Friedan was famous for her 18-hour days.

I do believe the "good life" is about balance. Rest and play, family and friends are important, and vacations renew our spirits. One of the best things I do is to read a couple hours every day. But in the end, getting stuff DONE is essential! Work allows us to make a difference, to achieve success, and leave a legacy. Whatever it takes, get more of the right stuff done! Every day.

Philip Humbert

Resources for Success!TM

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www.philiphumbert.com

**“Take the first step in faith. You don’t have to see the whole staircase, just take the first step.”
— Dr. Martin Luther King Jr.**

One minute TIPS

If you want more joy and long-term happiness, mix small amounts of pleasure (chocolate, roller-coaster rides) with lots of time and effort devoted to your dreams. Too much chocolate ultimately leads to satiation and regret, while dedicated, persistent effort on our most important projects ultimately creates "the good life." The choice is yours. Pursue happiness. It's the ultimate high!



You can have all the money you want if you will find a way to serve more people, solve more problems, and provide more value in the marketplace. The opportunities are endless. Find your path and stick to it! The money is out there waiting for you! Go get your share, and start today!

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and all kinds of good
stuff, check out our
website**

www.ABG.org

**We would like to
share in your
accomplishments.**
Please submit any news
you have of your per-
sonal achievements—
Did you recently get
married? Have a new
baby? Graduate? Get
a new job? Get a pro-
motion on your current
job? Let us know so
we can share your
good news! Send your
"brags" to
gayeandersen@yahoo.com
for publication in the
next edition.

~~~Daffy Definitions~~~

1. **ARBITRATOR:** A cook that leaves Arby's to work at McDonalds

2. **AVOIDABLE:** What a bullfighter tries to do

3. **BERNADETTE:** The act of torching a mortgage

4. **BURGLARIZE:** What a crook sees with

5. **CONTROL:** A short, ugly inmate

6. **COUNTERFEITERS:** Workers who put together kitchen cabinets

7. **ECLIPSE:** What an English barber does for a living

8. **EYEDROPPER:** A clumsy ophthalmologist

9. **HEROES:** What a guy in a boat does

10. **LEFT BANK:** What the robber did when his bag was full of money

11. **MISTY:** How golfers create divots

12. **PARADOX:** Two physicians!!

13. **PARASITES:** What you see from the top of the Eiffel Tower

14. **PHARMACIST:** A helper on the farm

15. **POLARIZE:** What penguins see with

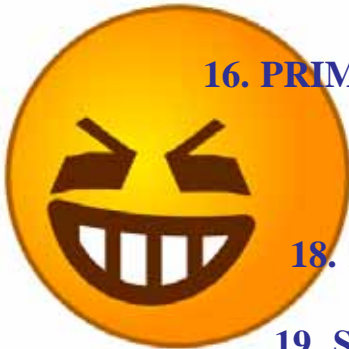
16. **PRIMATE:** Removing your spouse from in front of the TV!!

17. **RELIEF:** What trees do in the spring

18. **RUBBERNECK:** What you do to relax your wife

19. **SELFISH:** What the owner of a seafood store does

20. **SUDAFED:** Brought litigation against a government official



CHAPTER Spotlight:

I returned home from the conference in Santa Fe and graduated Magna Cum Laude from Vincennes University. During the morning Honors Convocation held in the Red Skelton Performing Arts Center on campus, I was presented with an award for outstanding student in my field of study.

After graduation I applied for a position on campus and was hired by Vincennes University. I am working in the Office of Disabilities/Center for Career and Employer Relations in a permanent full-time position.

Many thanks to all my wonderful professors and advisors in ABG and Vincennes University!

Susan Gadberry
Secretary, Center for
Career & Employer Relations/
Office of Disabilities
Vincennes University



We want your news!
We want your news!

Has your chapter done something that makes you proud? Share yours news with Alpha Beta Gammans and inspire other chapters to do amazing things!



Transferring - Which School is Right For You?

Members of the Accreditation Council (AACSB)

(Only Schools with at least Bachelors, no MBA only schools)

The American Assembly of Collegiate Schools of Business, an organization of institutions devoted to higher education for business administrations and management, was formally established in 1916. The membership of the Assembly has grown to encompass not only educational institutions but business, government, and professional organizations as well, all seeking to improve and promote higher education for business and working to solve problems of mutual concern.

University of Akron	California State University, San Bernardino	Georgia Institute of Technology
University of Alabama	Canisius College	Georgia Southern University
University of Alabama at Birmingham	Carnegie Mellon University	Georgia State University
University of Alabama in Huntsville	Case Western Reserve University	Gonzaga University
University of Alaska Anchorage	University of Central Arkansas	University of Hawaii
University of Alaska Fairbanks	University of Central Florida	Hofstra University
University of Albany	Central Michigan University	University of Houston
University of Alberta	Central Missouri State University	University of Houston – Clear Lake
Alfred University	University of Cincinnati	University of Houston – Downtown
The American University	Clark University	Howard University
Appalachian State University	Clark Atlanta University	University of Idaho
University of Arizona	Clarkson University	Idaho State University
Arizona State University	Clemson University	University of Illinois at Chicago
Arizona State University West	Cleveland State University	University of Illinois at Urbana-Champaign
University of Arkansas	College of Charleston	Illinois State University
University of Arkansas at Little Rock	College of William and Mary	Indiana State University
Arkansas State University	University of Colorado at Boulder	Indiana University
Auburn University	University of Colorado at Colorado Springs	Indiana University-Northwest
Auburn University at Montgomery	University of Colorado at Denver	Indiana University - Purdue
Aurora University	Colorado State University	Indiana University at South Bend
Babson College	University of Connecticut	Indiana University Southeast
Ball State University	Creighton University	University of Iowa
University of Baltimore	University of Dayton	Iowa State University
Baruch College	University of Delaware	Jackson State University
Baruch College	University of Denver	James Madison University
Baylor University	DePaul University	John Carroll University
Bentley College	University of Detroit Mercy	University of Kansas
Binghamton University	Drake University	Kansas State University
Boise State University	Drexel University	Kennesaw State College
Boston College	Duquesne University	Kent State University
Boston University	East Carolina University	University of Kentucky
Bowling Green State University	East Tennessee State University	Lamar University
Bradley University	East Texas State University	La Salle University
Brigham Young University	Eastern Illinois University	Universit� Laval
Bryant College	Eastern Michigan University	Lehigh University
The University of Calgary	Eastern Washington University	Louisiana State University
University of California at Berkeley	Emory University	Louisiana State University in Shreveport
California Poly. State Univ., San Luis Obispo	University of Florida	Louisiana Tech University
California State Polytechnic University, Pomona	Florida Atlantic University	University of Louisville
California State University, Bakersfield	Florida International University	Loyola University
California State University, Chico	Florida State University	Loyola University Chicago
California State University, Fresno	Fordham University	Loyola College in Maryland
California State University, Fullerton	Fort Lewis College	Loyola Marymount University
California State University, Hayward	Francis Marion University	University of Maine
California State University, Long Beach	George Mason University	Marquette University
California State University, Los Angeles	George Washington University	University of Maryland
California State University, Northridge	Georgetown University	University of Massachusetts Amherst
California State University, Sacramento	University of Georgia	University of Massachusetts Lowell
		Massachusetts Institute of Technology

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McNeese State University
The University of Memphis
University of Miami
Miami University
The University of Michigan
The University of Michigan – Flint
Michigan State University
Middle Tennessee State University
Millsaps College
University of Minnesota
University of Mississippi
Mississippi State University
University of Missouri – Columbia
University of Missouri – Kansas City
University of Missouri – St. Louis
University of Montana
Montana State University
University of Montevallo
Murray State University
University of Nebraska - Lincoln
University of Nebraska at Omaha
University of Nevada, Las Vegas
University of Nevada, Reno
University of New Hampshire
University of New Mexico
New Mexico State University
University of New Orleans
New York University – Stern
Nicholls State University
Norfolk State University
The University of N. Carolina, Chapel Hill
The University of N. Carolina, Charlotte
University of N. Carolina at Greensboro
University of N. Carolina at Wilmington
North Carolina State University
University of North Dakota
University of North Florida
University of North Texas
Northeast Louisiana University
Northeastern University
Northern Arizona University
University of Northern Colorado
Northern Illinois University
University of Northern Iowa
University of Notre Dame
Oakland University
The Ohio State University
Ohio University
The University of Oklahoma
Oklahoma State University
Old Dominion University
University of Oregon
Oregon State University
Pace University
Pacific Lutheran University
University of Pennsylvania – Wharton
The Pennsylvania State University
University of Pittsburgh
University of Portland
Portland State University
Purdue University
Radford University
Rensselaer Polytechnic Institute
The University of Rhode Island
University of Richmond
Rider University
University of Rochester
Rochester Institute of Technology
Rollins College
Rutgers University – Camden
Rutgers University – New Brunswick
Rutgers University – Newark
Saint Cloud State University
St. John’s University
Saint Louis University
Salisbury State University
University of San Diego
San Diego State University
University of San Francisco
San Francisco State University
San Jose State University
Santa Clara University
Seattle University
Seton Hall University
Shippensburg University
University of South Alabama
University of South Carolina
University of South Dakota
University of South Florida
Southeastern Louisiana University
University of Southern California
Southern Illinois University at Carbondale
Southern Illinois University at Edwardsville
Southern Methodist University
University of Southern Mississippi
Southwest Missouri State University
SUNY Buffalo
Stephen F. Austin State University
Suffolk University
Susquehanna University
Syracuse University
Temple University
The University of Tennessee at Chattanooga
The University of Tennessee at Knoxville
The University of Tennessee at Martin
Tennessee State University
Tennessee Technological University
The University of Texas at Arlington
The University of Texas at Austin
The University of Texas at El Paso
The University of Texas at Pan American
The University of Texas at San Antonio
Texas A&M University
Texas Christian University
Texas Tech University
University of Toledo
Towson State University
Tulane University
University of Tulsa
University of The Pacific
University of Utah
Utah State University
Valdosta State University
Valparaiso University
University of Vermont
Villanova University
University of Virginia – McIntire
Virginia Commonwealth University
Virginia Polytechnic Institute
Wake Forest University – Wayne Calloway
University of Washington
Washington University
Washington & Lee University
Washington State University
Wayne State University
Werber State University
University of West Florida
West Georgia College
West Virginia University
Western Carolina University
Western Illinois University
Western Kentucky University
Western Michigan University
Western Washington University
Wichita State University
Winthrop University
University of Wisconsin – Eau Claire
University of Wisconsin – La Crosse
University of Wisconsin – Madison
University of Wisconsin – Milwaukee
University of Wisconsin – Oshkosh
University of Wisconsin – Whitewater
Wright State University
University of Wyoming
Xavier University

Alpha Beta Gamma National Scholarship List

Albright College	Eastern University	Neumann College
Allentown College of St. Francis	Eckard College	New England Culinary Institute
Aquinas College	Elizabethtown College	New Mexico Institute of Mining
Arcadia University	Endicott College	New York School of Interior Design
Ashland University	George Washington U.	Niagara University
Aurora University	Gustavus Adolphus College	Northeast Missouri State U.
Babson College	Iona College	Northeastern State University
Barry University	Jackson State U.	Northeastern University
Bentley College	John Brown U.	Notre Dame College of Ohio
Bloomfield College	Johnson & Wales University	Nova Southeastern University
Bluefield College	Juaniata College	Pace University
Boston University	Kentucky Wesleyan College	Polytechnic University, L.I. Campus
Branford College	Keuka College	Rensselaer Polytechnic Institute
Brenau University	King's College	Robert Morris University
Caldwell College	Le Moyne College	Rust College
California Lutheran College	Lees-McRae College	Saint Vincent College
Canisius College	Lenoir-Rhyne College	Shenandoah University
Central Wesleyan College	Liberty University	Sonoma State University
Charleston Southern U.	Limestone College	Southern Wesleyan University
Chatham College	Lincoln Memorial University	St. Cloud State University
Clark Atlanta U.	Linfield College	St. John's University
Clarkson U.	Livinston University	Teikyo Marycrest University
College of Saint Rose	Long Island U, CW Post Campus	University at Buffalo
College of St. Scholastica	Manchester College	University of Pittsburgh at Bradford
Coppin State College	Manhattan College	University of Tampa
Daemen College	Marian College	University of Tennessee at Martin
DePaul U.	Mercy College	University of West Alabama
Drexel University	Merrimack College	Utica College of Syracuse University
Duquesne U.	Midwestern State U	Vincennes University
East Tenn. State U	Mississippi University for Women	Webber College

Aurora University Transfer Scholarship

Aurora University is pleased to announce that students transferring to AU as active members of Alpha Beta Gamma are eligible for a renewable scholarship of \$1,500 for full-time undergraduate programs. Students must have a 3.0 out of 4.0 or higher cumulative grade point average and submit a letter of recommendation from their faculty advisor. This scholarship is in addition to the transfer merit awards that AU offers qualified students at the time of admission.

Each year, about 45 percent of AU's entering class is comprised of transfer students — students who believe AU's supportive environment will help them finish what they started.

At AU, we do more than educate students, we prepare leaders. We challenge them to effect change in their communities. Students acquire the knowledge and skills they need to lead a purposeful life. Founded in 1893, Aurora University's 32-acre campus is located in Aurora, IL. At AU students discover what matters, and they build their life around it.

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Apply

UChicago UTEP is open to all prospective graduate students, including recent graduates and mid-career professionals looking to become teachers. Please note that the final application deadline for Cohort 10 that will begin in September is June 22. Below are 7 steps to a complete application.

1. Contact the Illinois Certification Testing System and arrange to take the Basic Skills or Academic Proficiency test. Study materials are available on the ICTS website (icts.nesinc.com) and our website (utep.uchicago.edu)
2. Contact all colleges and universities attended and have each institution forward official transcripts. Electronic transcripts can be sent to nkh@uchicago.edu. Hard copies must be mailed to: Enrollment Manager, University of Chicago Urban Teacher Education Program, Chapin Hall, Room 255, 1313 E. 60th St., Chicago, IL 60637
3. Input the names and contact information of three references that will provide you with letters of recommendation into our online application system. You will then be able to send your references reminders until all letters are received. Online submission of recommendation letters is strongly encouraged; however, letters can also be faxed to 773 834 8370 or emailed to nkh@uchicago.edu. Letters received by fax or email must come directly from the recommender.
4. Email a resume to nkh@uchicago.edu that highlights that highlights the following:
 - Any significant education-related experience (classroom teaching, teaching assistant, etc.)
 - Previous career(s)
 - Full-time service learning experience (City Year, AmeriCorps, Peace Corps)
5. Focus on the candidate statement on our online application.
6. Complete the financial aid application process at sla.uchicago.edu (click "Apply" to begin).
7. Congratulate yourself on giving the UChicago UTEP application process your best effort.

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racial kid from Indonesia could become President?

To achieve your unique version of success, follow your heart. Yes, you'll want to learn from others. Yes, you'll want to obey the law and applicable regulations, but aside from those things, you become great by being exactly and uniquely yourself.

This is a call for more eccentrics, more individuals, more creative, unrepentant adventurers. Go where your heart and your instincts lead you. Instead of following the "normal" highway, blaze a new path and leave a trail for others to follow.

Philip Humbert

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www.philiphumbert.com.



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So, do I really enjoy problems? Well, not always. Like most people, I get frustrated or annoyed by unexpected problems. But I do see them as opportunities to learn new skills, to grow, and in some cases, to grow rich! Problems give me a chance to meet people with skills I don't have, to extend my network, and to learn from people with expertise in areas I can't handle myself.

I think it was W. Clement Stone who observed that, "Every problem has within it an even greater opportunity." I think he was right.

Examine every problem for the gold that lies within it. Problems make us stronger. They teach us skills, and over time, they make us rich!

Folks have described the 21st Century as the Age of Anxiety. This week I read that Americans are "deeply depressed and anxious" about the economy, the housing market and a host of other things. And as a nation we're divided on all sorts of issues. For too many people, it takes the joy out of life!

What a shame! Life is to be lived well! As I often say, we are the richest, most educated, and most blessed people in all of history!

Continued on next page

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We have access to books and travel, to music and art and entertainment beyond anything the world has ever known! Enjoy it! Have fun!

Live a rich and fulfilling life! It's easy and there are no excuses.

But, prosperity and money are important, too. Having some extra money makes travel and hobbies, a nice home and paying for all those "extras" so much easier! So, let's talk about making money.

Let's start with the truth. The economy, as a whole, is not good. But, whether we are in a "recession" or a "slow recovery" doesn't really matter to most families. What matters is whether you have a job and whether you're making money. What matters to most of us is not what the Central Bankers do about the Euro or inflation or the national debt. What matters is paying our bills, saving for the future, and having a bit left over for the things we all love.

What matters is your personal economy. So, how are you doing? And, what are you doing to make things better? The key question is not what your paycheck is this month, but what you're doing to make things better next month, and for the rest of your life.

I have some suggestions.

First, recognize that making money has never been easier. Too often, we become pessimistic from listening to the news. But the fact is, lots of people are making lots of money, and you can, too! Be optimistic and pro-active about this! Take charge of your personal economy. No one is going to hand you a billion dollars. You are not going to win the lottery or stumble into a fortune. You need a plan and you need to take charge.

Second, you need skills. If you aren't making what you'd like, learn to make more! "Doing the same thing, over and over, while hoping for a different outcome" is a traditional definition of insanity! Attend the seminars. Read the books. Take the classes. Up-grade your skills and the money will always follow. That's a promise!

Third, to "make more, serve more." Money comes from solving problems for people. Your employer will gladly pay more if you produce more, do more, or get more and better results for the company. People pay for results! Find a way to give people more

of what they want. Make their lives easier or happier. Sell more products or produce better quality products. Do it faster or cheaper or with more flare. The opportunities are endless.

Fourth, leverage yourself! Teach others to do what you do. From software design to parenting skills, to better sex, to car repair, people will pay to learn what you take for granted. (See my comments about Dr Ann's book on healthy eating, above!) Leverage what you know and make the world a better place for everyone. It's the road to wealth!

Fifth, live below your means and invest the difference. Everyone wants to "get rich fast!" But the more common path is the slow but certain road of saving and investing for the future. It worked for the "Greatest Generation" and it will work for you! True, interest rates are low. True, housing is in the dumps, but that's an opportunity if you love real estate and are willing to learn the ropes.

Find your "thing" and invest wisely! From stocks to antiques, to art or selling cosmetics, there is a path for you. Find it!

Some credit card company is running ads that say, "Everyone wants more money!" They're humorous because a baby then throws the money back at the announcer, but the truth is, most of us are definitely interested in making more money. But for everyone who is "interested" only a tiny minority study the markets, make it a science, and get rich.

You can have all the money you want if you will find a way to serve more people, solve more problems, and provide more value in the marketplace. The opportunities are endless. Find your path and stick to it! The money is out there waiting for you! Go get your share, and start today!

“Don't worry about whether or not I am now happy. Today is only chapter one. We have yet to write the book.”
— Lois Wyse

Alpha Beta Gamma International Business Honor Society

Eligible Disciplines

Accounting
Advertising
Agricultural Business
Architectural / Design Construction
Arts Management
Aviation Management
Baking & Pastry
Banking
Broadcasting, Radio, TV
Business Administration
Business Economics
Business Journalism
Business Management
Business Statistics
Casino Management
Civil Construction Technology
Communications
Communication Technology
Computer Aided Design/Drafting
Computer and Electronics Service
Computer Information Systems
Computer Network Technology
Computer Programming
Conservation & Regulation
Construction Mgmt. Technology
Culinary Arts
Culinary Management
Dairy Management
Data Processing
Digital Photography

Electrical & Electronics Engineering
Electrical Technology
Electronics Servicing Technology
Environmental Design
Economics
Entrepreneurship
Fashion Design
Fashion Marketing & Management
Fashion Merchandising
Finance
Fire Science Technology
Game Art & Design
Graphic Design Technology
Health Insurance Claims Management
Health Information Technology
Health Services Administration
Horticulture Technology
Hotel Management
Human Resource Management
Industrial Design
Industrial Management
Interior Design
International Business
International Public Relations
Industrial Relations
International Public Relations
Investments & Securities
Legal Secretary
Management Information Systems
Management Science

Market Research
Marketing Management
Media Arts & Animation
Medical Secretary
Mortuary Science
Motor Vehicle Technology
Office Technologies
Operations Research
Paralegal
Personnel Administration
Postal Services Management
Public Administration
Public Relations
Range Management
Recreational Management
Restaurant Management
Safety and Health Technology
Secretarial Science
Small Business Management
Systems Analyst
Textile Engineering
Theatre Management
Trade Management
Transportation Management
Travel & Tourism
Visual & Game Programming
Visual Effects & Motion Graphics
Web Design & Interactive Media
Wildlife Management
Word Processing



***Have you finished your
holiday shopping yet?***

***Click on the link below to do your holiday
shopping on line and help the ALPHA BETA
GAMMA leadership fund***

***Happy Holidays from
Alpha Beta Gamma!***

http://www.fundraising-solutions.org/marketplace/marketplace.cfm?user_id=994&mds=2